

SKE

Enjoy SKE,
Enjoy every moment

www.skevape.com



Brand Story

SKE Vape

“SKE” is the abbreviation of “Speed Skier Extreme”, which means “the Speed skier”, the e-cigarette brand SKE, was born in the sea of ice and snow, like a pathfinder full of adventurous spirit and pioneering character.

SKE founder Smith is an aspiring young man who loves Winter Sports, and the cold and sprinting experience has given him a tenacious and resolute personality - he will not stop until he achieves his goal. At the same time he is a fanatical vaper, he used his college scholarship as a start-up capital because of the different quality and single-flavored products in the market, beginning at the source, whether the atomizer technology research and development or the flavor of the liquid innovation are unique, and focus on quality and users' experience.

The birth of any mature brand will go through the process of budding, development, explosion and then calm sedimentation, SKE electronic cigarette brand is the same. After experiencing the initial “wild growth”, SKE has gradually stabilized its development after successfully incubating a series of e-cigarettes like “Crystal bar” that became popular in the players' circle. Facing the uncertainty of the e-cigarette consumer market and the diversified market choices, SKE always embraces the challenges and keeps the original intention.



But any way, only continuous innovation and iteration to create a revolutionary product in the smoke-free era is the direction that all e-cigarette brands should strive for. Adventures is a great part of life!

We are never doubt our life style and We know that every challenge we have encountered is worthy. Just like speed skater SKE, we are determined to meet the increasing demand of vapers for healthy relief through our own brand of technological innovation and attractive product, and constantly maintaining product innovation and high standards of pursuit, with constantly iterating atomization technology and multi-flavored bio-technology achievements. Originated from tobacco, beyond tobacco, to achieve the dream of human safety intoxication, which is the ultimate mission of the SKE electronic cigarette brand of speed skaters.

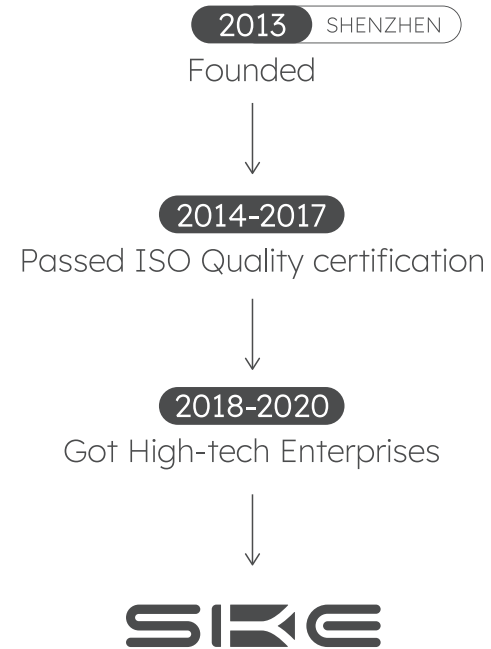
Company Profile

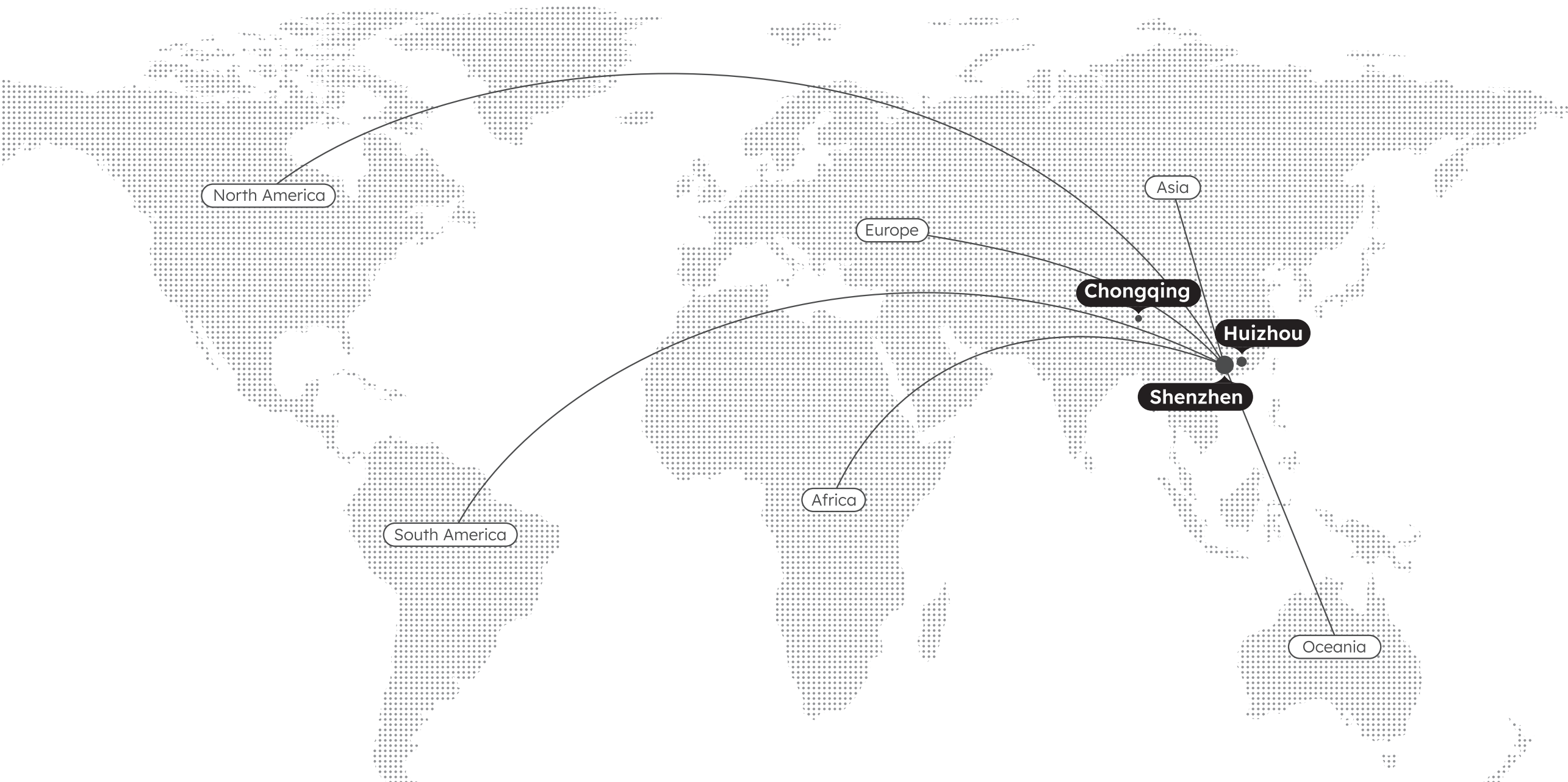
Shenzhen SKE Technology Co.,LTD

Founded in 2013, Shenzhen SKE Technology Co., Ltd. located in Building 3, Antuoshan Hightech Industrial Park, Shajing street, Bao'an District, Shenzhen, China. SKE is a national high-tech enterprise that has independent R&D, sales and manufacture of all E-cig product line. SKE sales network spreads worldwide established good reputation for "Sikary", that already becoming a leading E-cig ODM/OEM manufacturer&service supplier in the world.

Since 2013, SKE adheres to independent innovation and the pursuit of excellence, thus focusing on new product development, talent introduction, E-cig technology training and management. SKE has more than 1500 employees, and 20,000 square meters workshop with advanced laboratory. It has integrated the production links of parts processing, finished product assembly, product debugging, function testing, and finished product packaging, forming a professional and efficient manufacturing system, providing strong guarantee for the production of high-quality and high-performance products.

SKE continues to abide by the business philosophy of "Enjoy SKE, Enjoy every moment", takes "Explore Atomization New World, Help Brand Growth" as the enterprise vision, and uphold the "Craftsman Spirit" to actively promote the innovation and upgrading of the global e-cigarette industry! We sincerely look forward to be your best partner and create a better future of mutual benefit and win-win!





50⁺
COUNTRIES

The sales network of SKE has covered more than 50 countries worldwide.

- ShenZhen SKE
(headquarters)
- HuiZhou SKE
(branch)
- ChongQing SKE
(branch)

Brand Honor

Qualification Honor

2019.07

Passed ISO13485 audit
ISO9001 audit
ISO14001 audit

2019.08

Passed HACCP audit
Passed cGMP audit

2020.09

National high-tech enterprises(China)

SKE has obtained hundreds of intellectual property rights and a number of international certifications.

(by November 2020)



ISO 9001



ISO 14001



ISO 13485



CGMP



HACCP



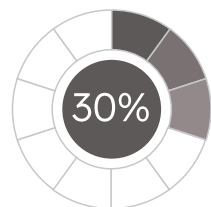
NHTE



R & D employees with master degree



Average working experience of R & D employees is over five years.



Senior experts with over five years E-cig industry experience.

Brand Team

R & D TEAM

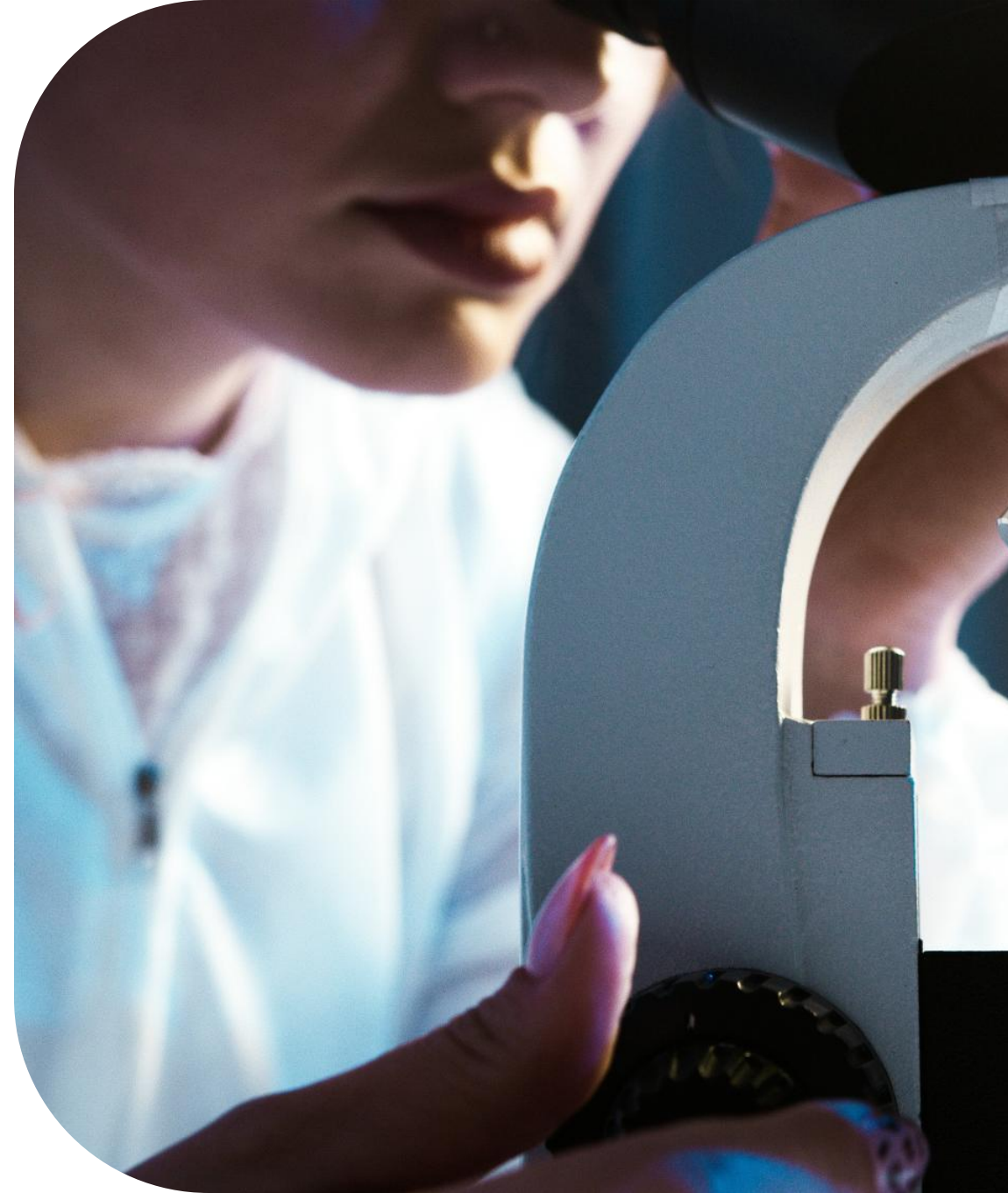
Experts team of independent R&D

More than 70 experts came from famous universities worldwide specialized on mechanical engineering, automation engineering, electronic engineering, AI, instrumental science, software engineering and engineering management and etc., which made up a top R&D team of amortization industry. Innovation excellent, carefulness and craftsmanship are the principle of R&D team, who creating extraordinary products and best service for everyone.

Research on frontier Technology

SKE devotes itself to research and application of products innovation, new technology, new process and new material, who cooperates with various famous research institutes, universities and enterprises both domestic and overseas. After years of effort, SKE developed and applied advanced cotton coil and oil-coil separation technique. As our R&D keeps leading in the industry, we have the ability to achieve any project.

We continues investing in R&D to build a research centre with material research, graphic design research structure research, process research and product test. Our goal is to be a leader of internationally.



Brand Productivity

1500

Employees

20,000 m²

Workshop

SKE has more than 1500 employees, and 20,000 square meters workshop with advanced laboratory. It has integrated the production links of parts processing, finished product assembly, product debugging, function testing, and finished product packaging, forming a professional and efficient manufacturing system, providing strong guarantee for the production of high-quality and high-performance products.





Brand Publicity

As an independent research and development, sales and production of high-tech industry of electronic cigarettes, our SKE brand has been sold at home and abroad, we are on the road to a mature brand in the accumulation of forward, so for SKE, we have also been in many social media to promote publicity.



@ SKEvape



Tik Tok, a short video social software for music creativity incubated by Byte Jump, allows users to choose songs and shoot music works to form their own works. The domestic Tik Tok boom also can't help but let us start to expand the global market, while Tik Tok is not only limited to the creation of music videos, people can share their lives, share everything and record the beauty of life.

118,000 Times

Video play

89 People

Fans rose

2,968,000

The crystal bar hashtag play

2,830

Ske crystal bar hashtag play

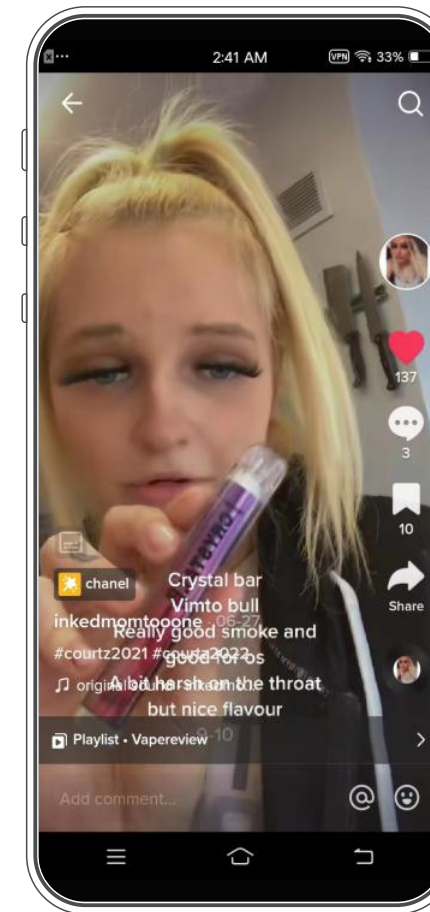
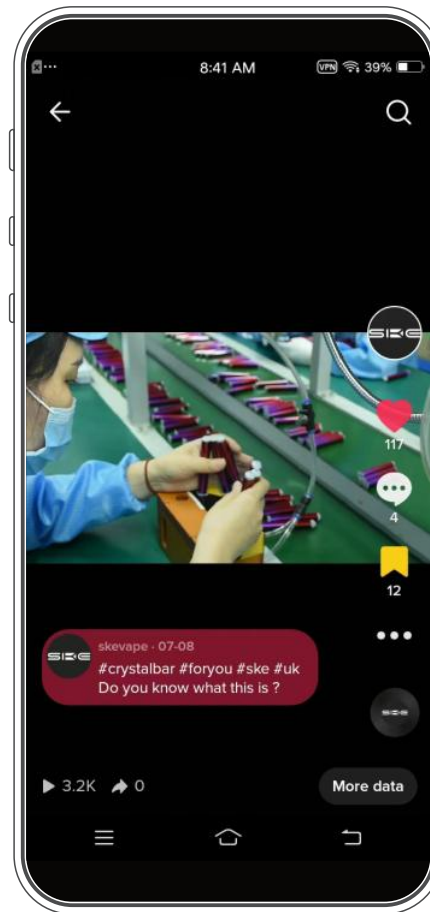
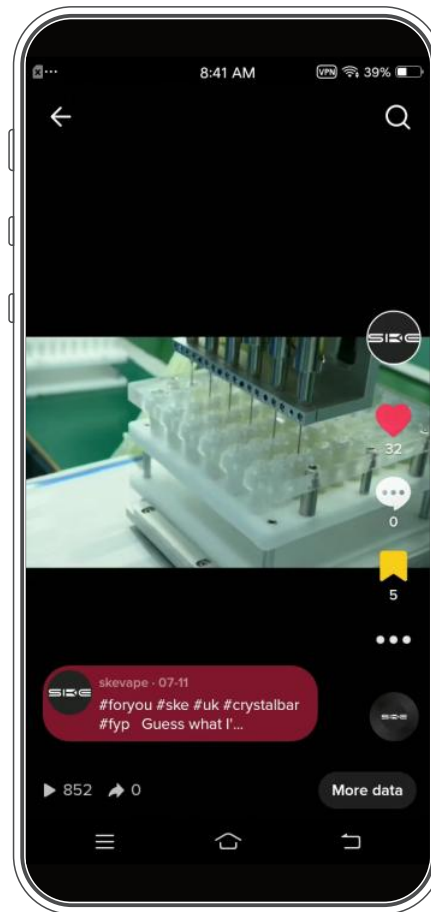
27,600,000

Ske play

375 Times

Crystalbarske play

Our brand's SKE official account fans rose to 89 people, the highest video play count reached 118,000 times, it is worth mentioning that the crystal bar hashtag play count reached 2,968,000; ske crystal bar hashtag play count 2,830; crystalbarske play count 375 times; ske play count 27,600,000.

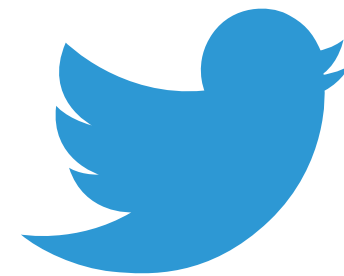
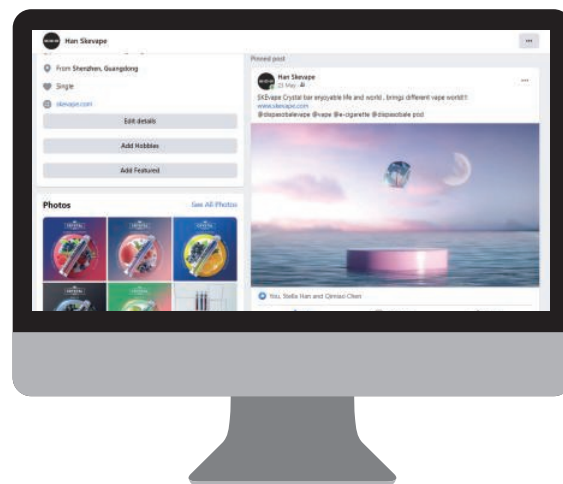
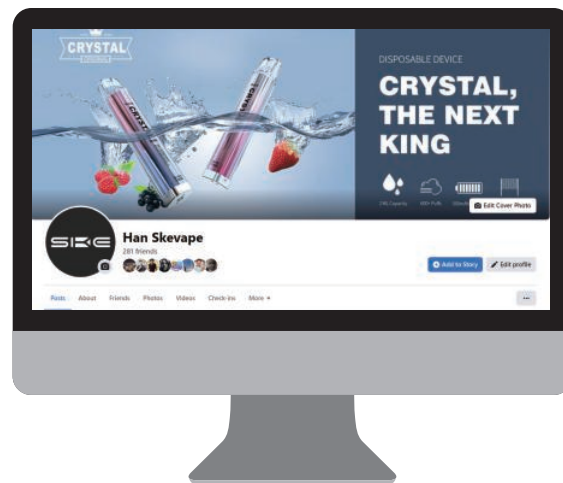


In addition, our branding on traditional social media platforms such as Twitter and Facebook has had an immediate impact, as we can see from the number of product videos, which is a testament to the impact of our brand and we expect it to reach even higher heights.



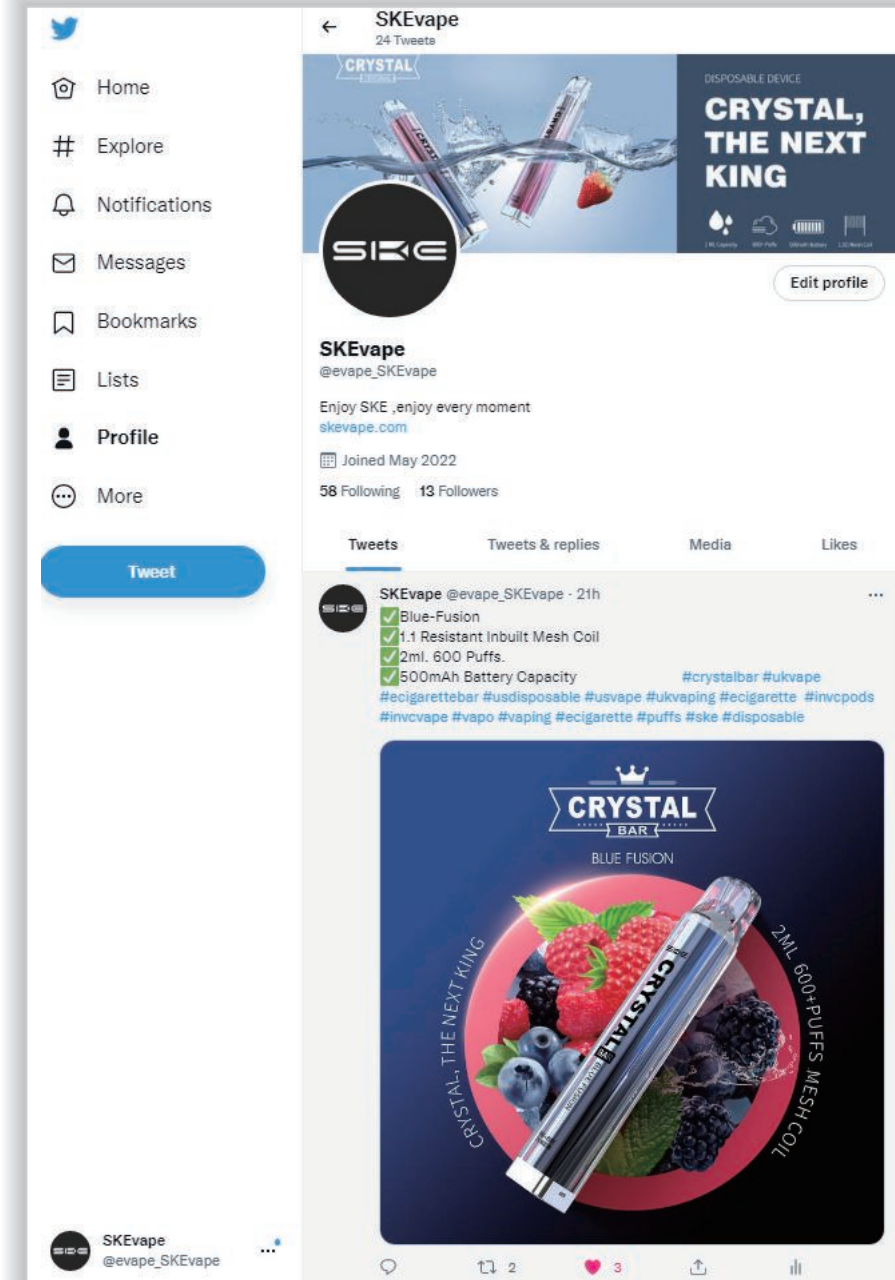
facebook

@ Han SKEvape 🔍



twitter

@ SKEvape 🔍





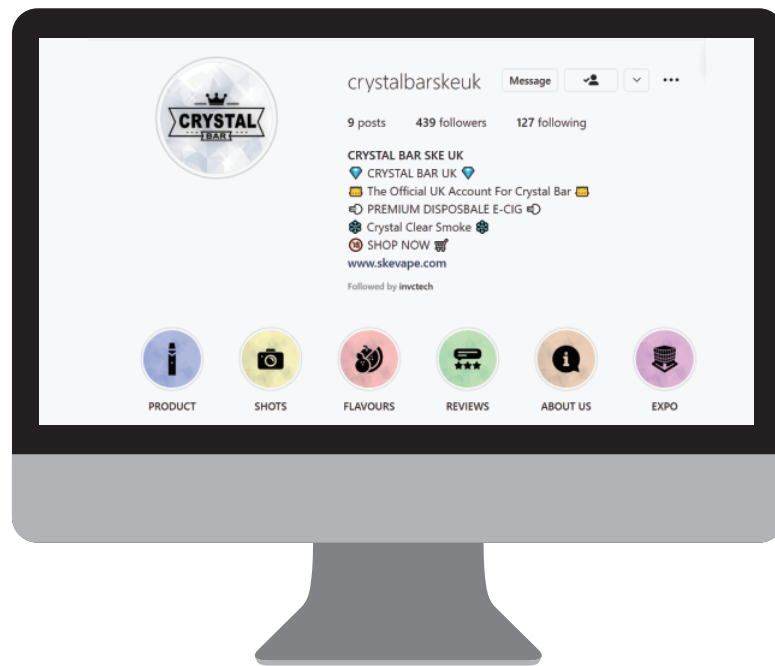
@ SKEvape2



439

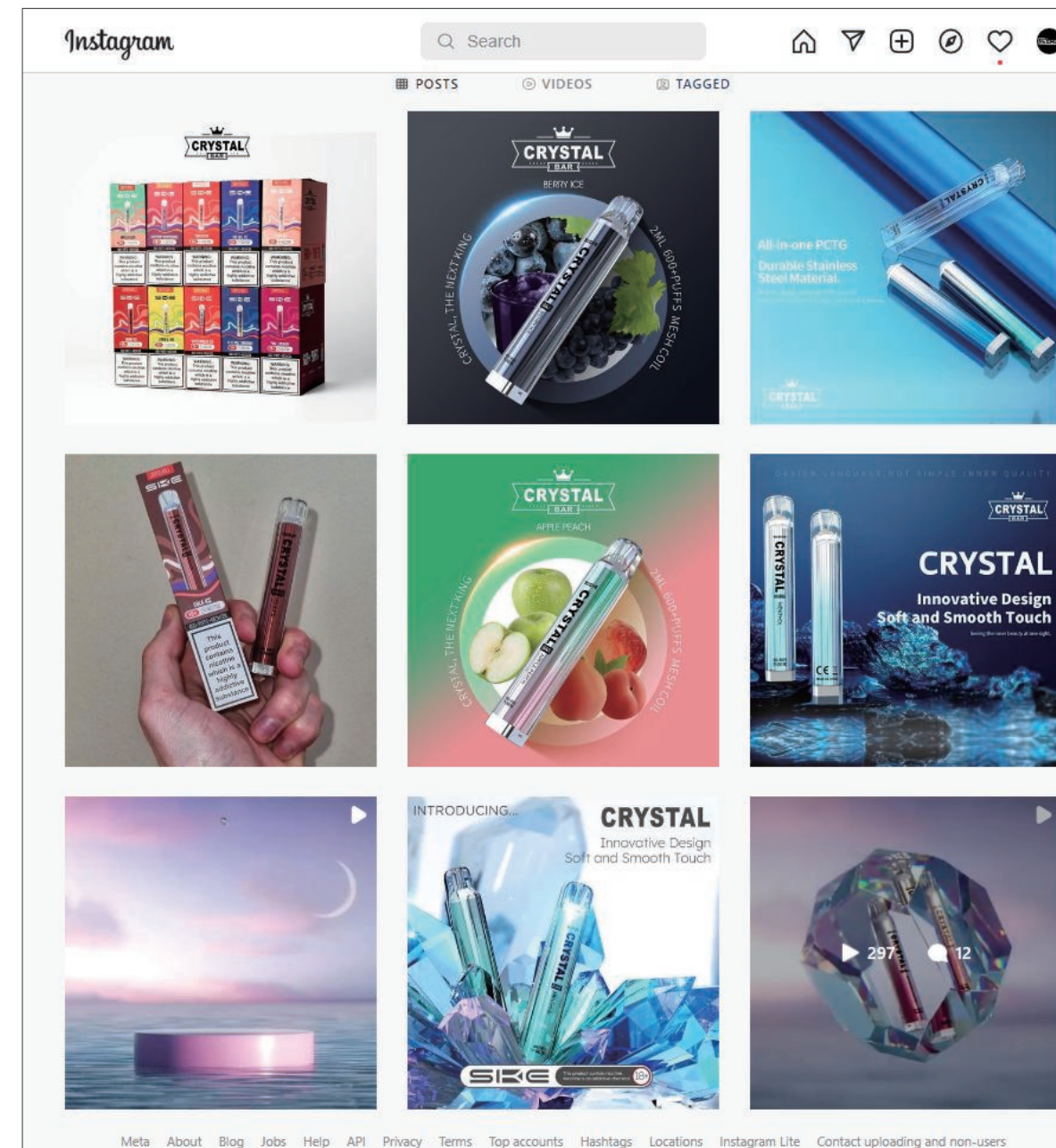
Followers

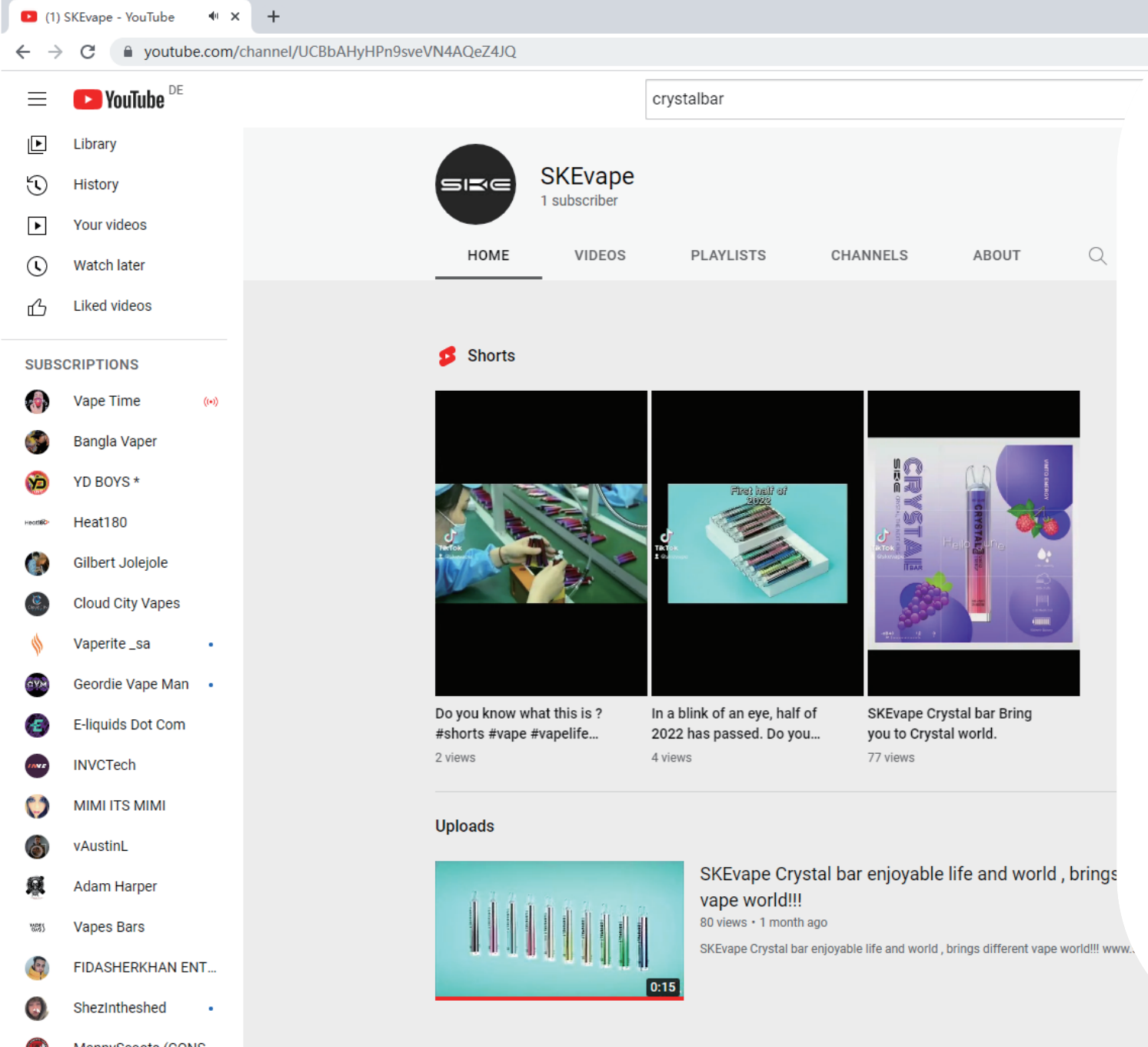
As of Jul 19th, 2022



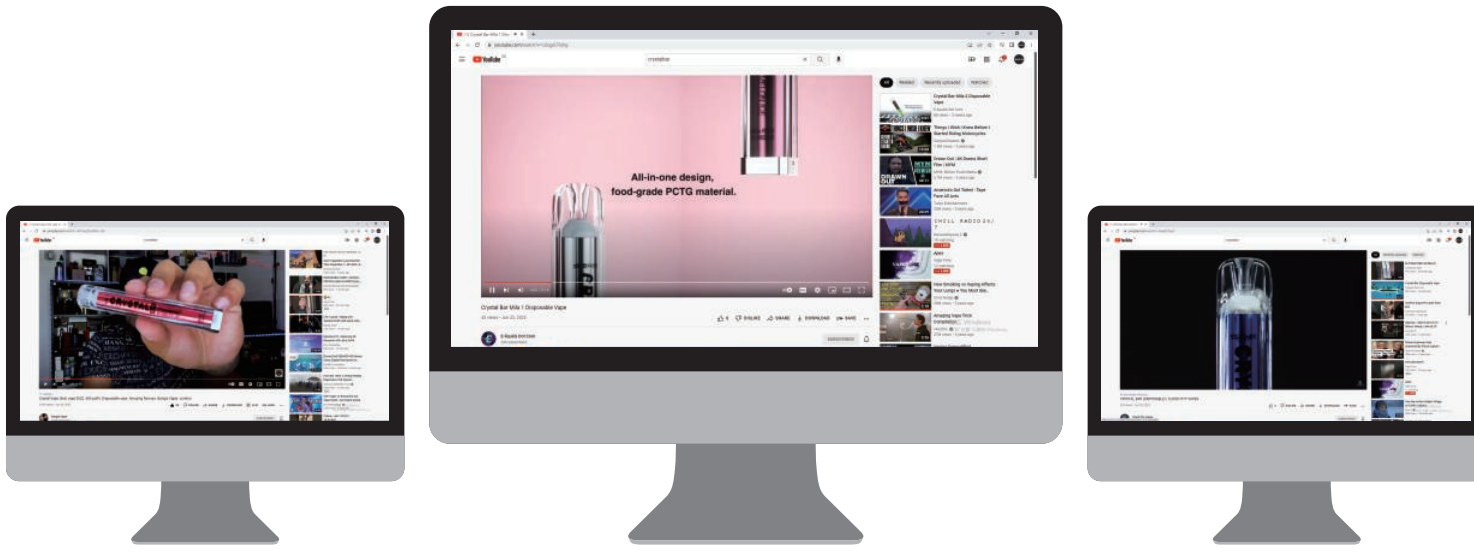
Crystalbarske (SKEvape)

We all know that there are a lot of celebrities on instagram and they share their photos on this app to their followers. Using this, our brand also hired some celebrities and webmasters to post our brand related products, so as to promote the publicity has achieved very significant results, and now has 439 followers.



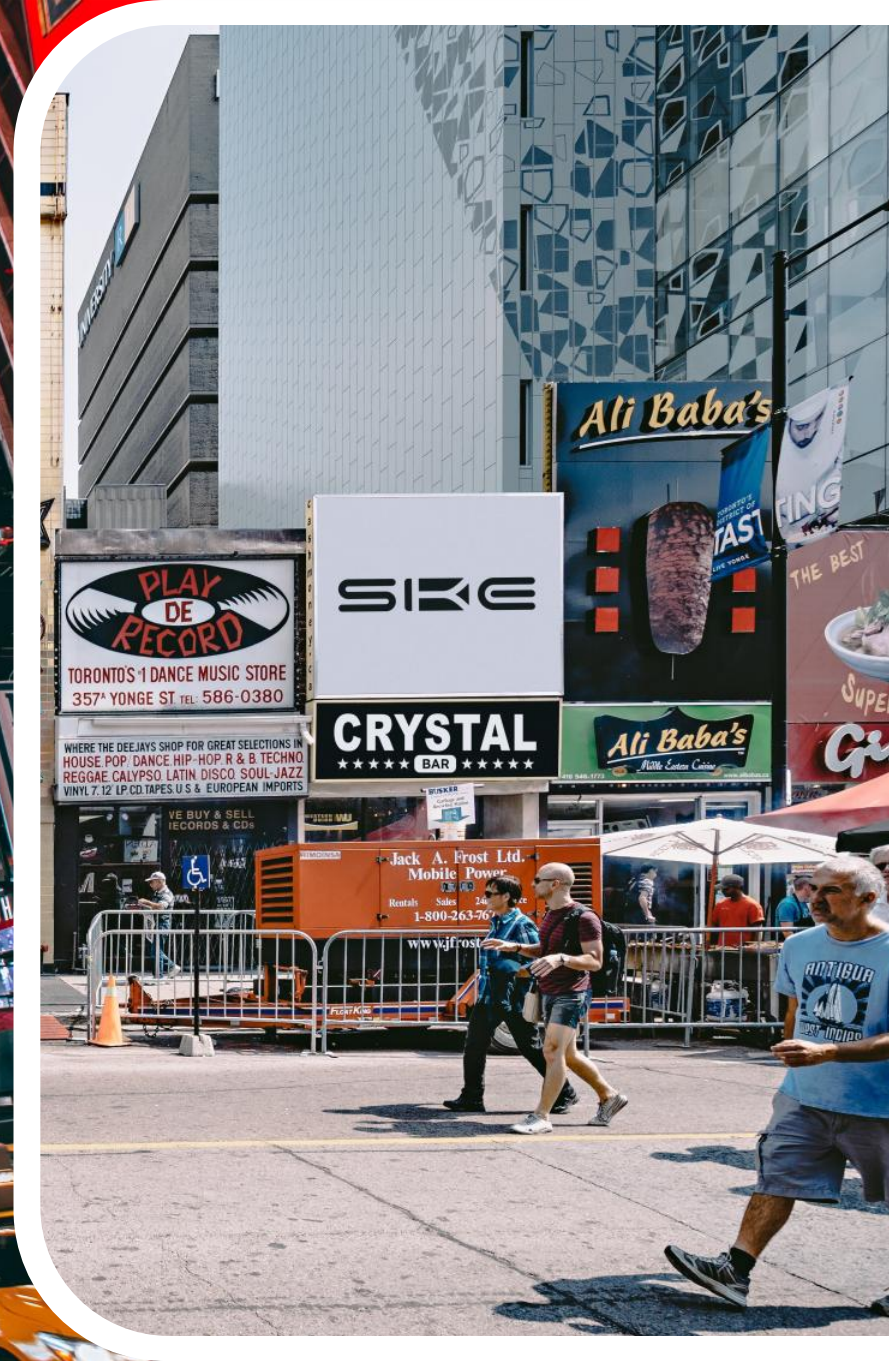


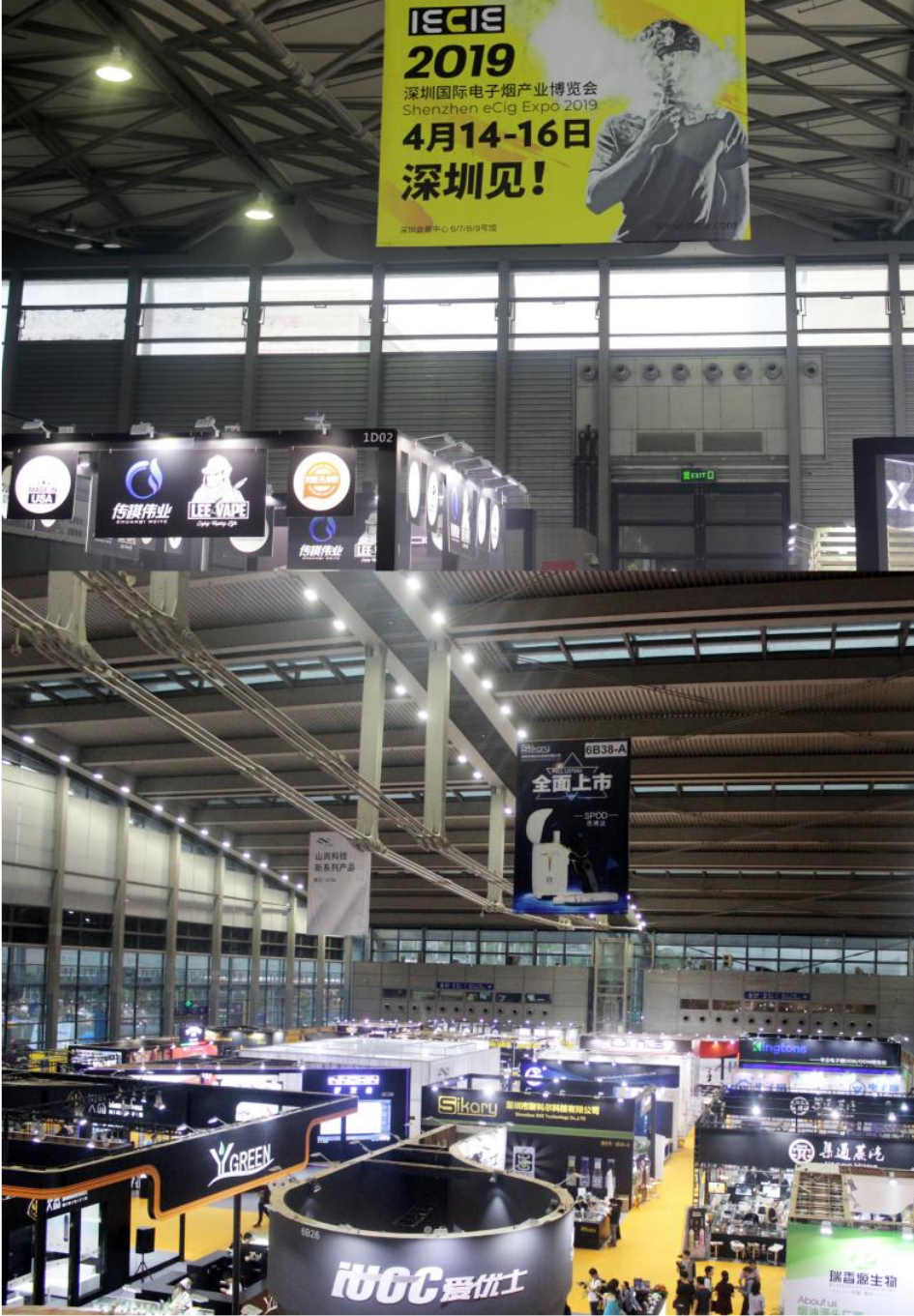
As the world's largest video sharing site, YouTube's influence cannot be ignored. We can see the number of views of these videos, and the data speaks for itself.



Offline Stores

Using social media promotion, we have achieved a very positive response to all of our brand products. Then, in the offline store sales, our brand also took a place. Because of the social media promotion, we were able to face our customer base and showcase our product advantages as much as possible. Our brand products can be seen in these offline stores.





The Exhibitions

These are the exhibitions we have participated in, in April 2019 we participated in the Shenzhen International Electronic Cigarette Industry Expo, in October we participated in the Shenzhen International Gift and Home Show, in September this year we also participated in the British Birmingham convenience store type of exhibition, at the same time we are also about to participate in the British Birmingham 2022 Electronic Cigarette Expo in October and the exhibition in Paris, France, these exhibitions have helped us to develop a larger market, and our brand products have achieved deeper results.

UK

Vaper Expo 2022 at Brimingham-NEC

Time:
From October 07,2022until October09,2022
Location:
at Brimingham-NEC,UK



FR

2022 Vapexpo Paris

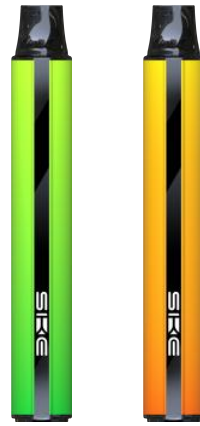
Time:
From October 22, 2022untilOctober23, 2022
Location:
Paris, France



Brand Publicity

SKE Products

STRIP BAR



CRYSTAL BAR



EDGE BAR



ICON BAR



9296

STRIP BAR

DELICATE TOUCH
STYLISH AND ELEGANT

Specifications

Size: 16.25×16×110mm

Material: Aluminum Alloy+PCTG

Atomization core material: mesh coil

Atomization resistance: 1.1Ω

Battery: 500mAh

Output power: 11W/3.6V constant voltage output

oil capacity: 2.0ml

Puffs: ≈600+



Apple

Banana Ice

Blueberry
Raspberries

Green
Grape

Honey
Melon

Lush Ice

Mango Ice

Menthol

Strawberry
Burst

Tobacco

DISPOSABLE VAPE



9298

CRYSTAL BAR

SEEING THE INNER BEAUTY
AT ONE SIGHT.

Specifications

Size:17×17×104mm

Material: Stainless Steel+PCTG

Coil Material: Mesh Coil

Coil Resistance:1.1Ω

Battery Capacity:500mAh

Output Wattage: 11W/3.6V

E-liquid Capacity: 2.0ml

Puff: 600+



Blue Razz
Lemonade

Blueberry
Raspberries

Blueberry
Sour
Raspberry

Bull Ice

Cherry Ice

Lemon &
Lime

Pink
Lemonade

Strawberry
Brust

Watermelon
Ice

Watermelon
Strawberry
Bubblegum

DISPOSABLE VAPE



9311

EDGE BAR

POSITIVE AND NEGATIVE SWITCHING,
MOUTH AND LUNG SUCTION.

Specifications

Size: 20.8 × 11.6 × 111mm

Material: Aluminum alloy+PCTG

Coil Material: mesh coil

Resistance: 1.1Ω

Output Power: 3.6V

POD Capacity: 2.0ml

Battery Capacity: 500 mAh

Charge: Type-C

NON-REFILLABLE POD SYSTEM



- Mango Ice
- Strawberry Burst
- Menthol Ice
- Tobacco
- Watermelon Ice
- Cola Ice
- Cherry Ice
- Blueberry Raspberry Ice
- Bull Ice
- Watermelon Strawberry Bubblegum



9321

ICON BAR

SMALL SIZE WITH LARGE CAPACITY.

Specifications

Size: $\Phi 20 \times 105\text{mm}$

Material: SUS201+PC

Coil Material: Mesh Coil

Coil Resistance: 1.1Ω

Battery Capacity: 850mAh

Output Wattage: 3.6V

E-liquid Capacity: 6.0ml

Puff: 2000

Non-refillable Pod System





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