

**WE  
CALL  
THIS  
NASTY**

***NASTY***

**UNBEATABLE.**

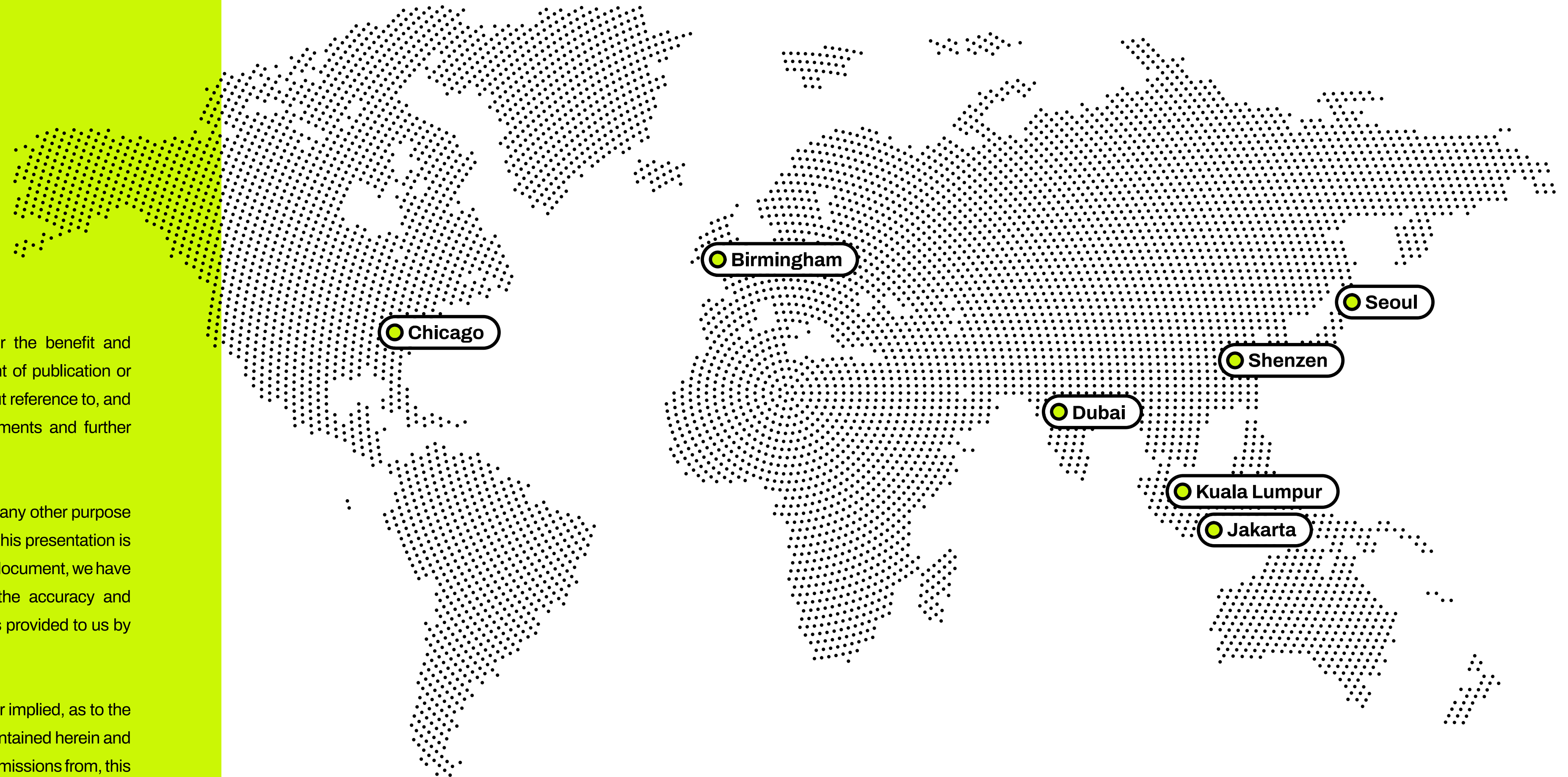
# WE CALL THIS NASTY

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NASTY is a private limited company incorporated in Malaysia on 19 July 2016 with registration number 1194966K, based in PT 7024, Industri Kecil Gunung Mas, Taman Gunung Mas, 73000 Tampin, Negeri Sembilan, Malaysia.



# WHY NASTY?

NASTY is a state of mind.

It challenges the norms of consumers perceptions, evoking a fearlessness in them to explore the unknown and the extreme.

And the same fearlessness drives us to stop at nothing to deliver an unbeatable consumer experience.

A feeling that makes them say “**This is NASTY!**”



## OUR MISSION

**ENDS** is the No.1 most popular and effective tool for smoking cessation for the 1.3 billion smokers around the world.

Since 2015, our mission has been to capture this audience with a complete **ENDS** ecosystem and unbeatable consumer experience.

# WE CALL THIS NASTY BAR XL

MORE VALUE.  
 MORE CONTROL.  
 MORE CONVENIENCE.

**NASTY BAR**  
 DR20Ki



- Salt nic 50mg
- Charging USB Type - C
- 700mAh Battery Capacity Rechargeable
- Liquid, Battery & Draw Indicator

- Double Coil  
Dual independent mesh coil
- Airflow Control
- Animated Motion Screen  
Multi-function Screen With Vivid Animation
- Dynamic Control  
World's First Dynamic 3 Mode Control

World's-first dynamic 3-mode control provides up to 20,000 puffs. Animated screens, extra-large capacity, and award-winning flavors, it's where value meets exceptional control.

## Slow Blow



NASTY's iconic pineapple lemonade mix.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Raspberry Twist



Rich, velvety raspberry cut with a twist of refreshing lime.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Goo Goo Grape



Delicious, juicy grapes cut with tangy, sweet gooseberry.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●●●

## Cushman Mango Banana



NASTY's legendary mango and banana mix.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Melon Milkshake



Sweet, rich milkshake cut with a dash of refreshing melon.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Dragonfruit Lemonade



Ripe mango and juicy dragonfruit in a lemonade blend.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●●●

## Cushman Strawberry



NASTY's unbeatable mango with a strawberry chaser.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Sweet Tobacco



Aromatic tobacco with a creamy caramel finish.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●●●

## Tangy Apple Splash



Fresh, tangy apples and cool cucumber that's perfect for summer.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Tropical Cherry



Sweet cherry and tangy pineapple with a dash of blueberry.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Sour Apple Blast



Refreshing mix of tart green apples and fresh berries.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Creamy Coconut



Sweet, creamy coconut with a hint of vanilla.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Strawberry Lemon Ice



Sweet strawberries and peach with a dash of lemon.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Strawberry Pear Cooler



Delicate, sweet strawberries and pear with a dash of cucumber.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Arctic Mint



Refreshing, cool, sweet mint with an unbeatable kick.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

# WE CALL THIS NASTY BAR

**NASTY BAR**  
DX10Ki



650mAh

Battery Capacity Rechargeable



Charging USB Type-C

10K Puff

Approx. 10,000 Puffs



Liquid & Battery Indicator

Enjoy UNBEATABLE flavours and satisfaction in the easiest way possible.

## Banana Ice



Sweet and creamy banana layered in ice.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●● FLAVOUR STRENGTH ●●●●●

## Watermelon Ice



Refreshing, icy sweet blast of watermelon.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●● FLAVOUR STRENGTH ●●●●●

## Watermelon Gummy



Mouth-watering watermelon candy flavour.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●

## Mango Peach Pineapple



Exotic, fusion, pure and delightful.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●

## Strawberry Mango



Juicy fusion and delightful flavour.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●● FLAVOUR STRENGTH ●●●●●

## Strawberry Ice



Strawberry burst that is refreshing, cold, sweet, and sour.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●● FLAVOUR STRENGTH ●●●●●

## Mango Peach



Delicious and refreshing mango-peach mix.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●

## Gummy Bear



Delicious candied gummy flavour to sweeten your day.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●



## Double Apple



Classic pairing of sweet red and tangy green apples.

THROAT HIT ● ●  
COOLNESS ●

SWEETNESS ●  
FLAVOUR STRENGTH ● ● ● ●

## Cranberry Grape



Black grapes mixed with tangy cranberries.

THROAT HIT ● ●  
COOLNESS ● ● ●

SWEETNESS ● ● ●  
FLAVOUR STRENGTH ● ● ● ● ●

# WE CALL THIS NASTY BAR

PERFORMANCE YOU CAN COUNT ON.



**NASTY BAR**  
DX8.5Ki

Introducing the flashy new NASTY BAR 8.5Ki Digital Disposable with smart LED display indicating battery life and e-liquid levels.

## Lemon Lime

NEW FLAVOR



Escape to the tropics with this beautiful lemon-lime blend.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Gummy Bear

NEW FLAVOR



Delicious candied gummy flavour to sweeten your day.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Grape Ice

NEW FLAVOR



Juicy grapes, icy coolness, refreshing and satisfying.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Fizzy Cherry

NEW FLAVOR



Combination of sweet cherries with a fizzy burst of flavour.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Double Watermelon

NEW FLAVOR



Double the dose of our lusciously fresh watermelon flavour.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Double Mango

NEW FLAVOR



Double the dose of our unbeatable tropical mango flavour.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Blueberry Sour Raspberry

NEW FLAVOR



The deep sweetness of blueberries balanced by sour raspberries.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Blue Bangs

NEW FLAVOR



An orchestra of natural flavours harmonized to perfection.

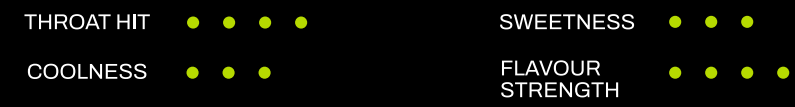
THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Watermelon Raspberry

NEW FLAVOR



A delightful blend of juicy watermelon sweetness intertwined with tangy raspberry.

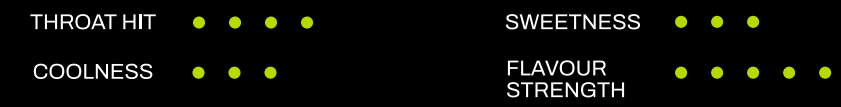


## Strawberry Mango

NEW FLAVOR



Delicious blend of sweet strawberries and juicy mangoes.

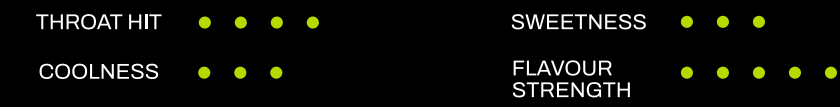


## Pomegranate Berry

NEW FLAVOR



Sweet and tangy pomegranate blended with fresh, juicy berries.

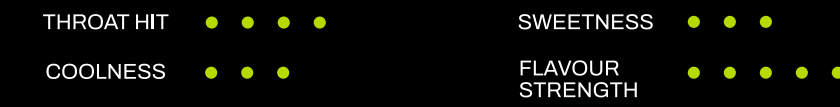


## Mango Peach Pineapple

NEW FLAVOR



Ultimate blend of creamy mango, sweet peaches, and tangy pineapple.

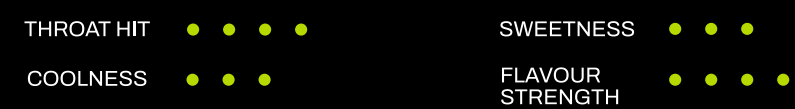


## Blue Raspberry Lemonade

NEW FLAVOR



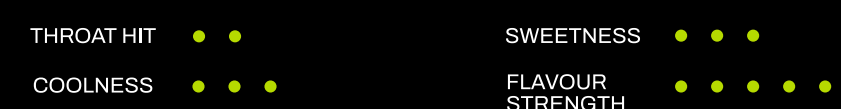
Tantalising combination of blue raspberry and tangy lemonade.



## Spearmint



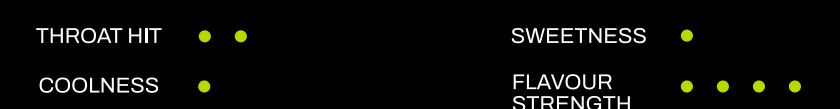
Nothing compares to the refreshing feel of our impeccable spearmint formula.



## Strawberry Ice



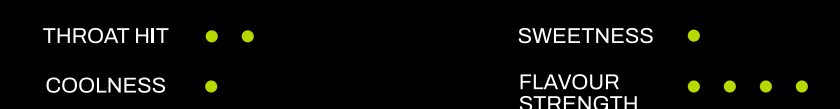
Refreshingly cold, sweet-sour burst of strawberry.



## Rainbow Candy



Tasty mix of sweet-sour flavors for a sublime feel.



## Mango



Nothing comes close to our sweet and creamy ripe mango flavour.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●● FLAVOUR STRENGTH ●●●●●

## Kiwi Passion Fruit Guava



Tangy kiwi and fresh passion fruit layered in tropical guava.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●● FLAVOUR STRENGTH ●●●●●

## Aqua



Nothing comes close to our clean, refreshing aqua formula.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●

## Berry & Grape



Rich dark grapes steeped in fresh, tart berries.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●

## Blue Razz Ice



Sweet blueberries, coated in a zesty raspberry glaze with an icy cool finish.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●● FLAVOUR STRENGTH ●●●●●

## Dry Tobacco



Aromatically complex cured tobacco, offering pure indulgence.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●● FLAVOUR STRENGTH ●●●●●

## Passion Fruit



Get a taste of our tangy-fresh tropical passion fruit juice.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●

## Peach Ice



Sweet peach elixir infused with a refreshing blast of mint.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●

## Watermelon Ice



A refreshing, icy-sweet blast of the juiciest watermelon.

THROAT HIT



COOLNESS



SWEETNESS



FLAVOUR



STRENGTH



# WE CALL THIS NASTY BAR

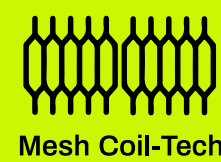
**NASTY BAR**  
DX2



Salt nic  
20mg

500mAh  
Battery Capacity

600puff  
Puff Count  
Approx. Puff 600



Try Our Award-Winning NASTY BAR DX2 - crowned 'disposable of the year' at the 2023 UK Vaper Expo Awards.

## Fruit Fusion

NEW FLAVOR



Featuring a vibrant orchestra of natural flavours that harmonize effortlessly.

THROAT HIT	● ●	SWEETNESS	● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

## Blueberry Raspberry Lemonade

NEW FLAVOR



Tantalising combination of blue raspberry and tangy lemonade.

THROAT HIT	● ●	SWEETNESS	● ● ●
COOLNESS	● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

## Blue Bangs

NEW FLAVOR



Featuring a vibrant orchestra of natural flavours that harmonize effortlessly.

THROAT HIT	● ●	SWEETNESS	● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

## Berry Bull

NEW FLAVOR



You can't go wrong with this supercharged amalgamation of berries from far and wide.

THROAT HIT	● ●	SWEETNESS	● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

## Apple Ice



A refreshing blast of apple juice that tastes as if freshly plucked from the orchard.

THROAT HIT	● ●	SWEETNESS	● ● ●
COOLNESS	● ● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

## Blueberry Sour Raspberry



Mouthwatering combination of sweet blueberry and sour raspberries.

THROAT HIT	● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

## Fruit Rush



Delicious candied gummy flavour for a brighter, sweeter day that no one can mess up.

THROAT HIT	● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

## Pink Lemonade



Tart cranberry juice and sweet lemonade for that sun-drenched summery feel.

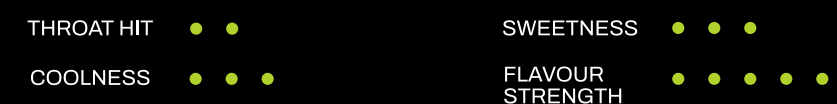
THROAT HIT	● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●



### Watermelon Strawberry Blast



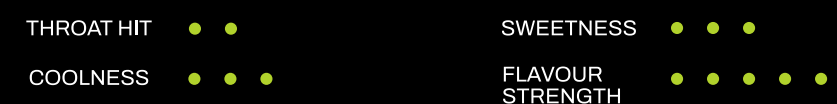
Juicy strawberry and fresh watermelon wrapped in delicious bubblegum.



### Watermelon Ice



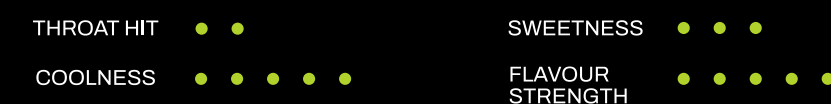
A cool and revitalizing explosion of frozen watermelon sweetness.



### Pineapple Ice



Refreshing blast of sweet-sour pineapples on ice for that exotic island getaway feel.



### Menthol



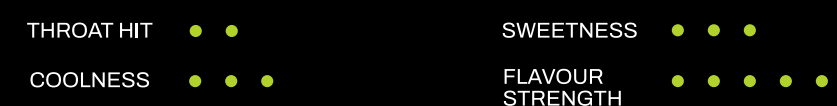
Clean menthol flavour that feels like the cool side of your pillow on a warm summer night.



### Kiwi Passion Fruit Guava



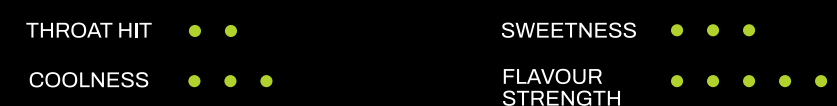
Tangy kiwi and fresh passion fruit layered in tropical guava flavour.



### Fizzy Cherry



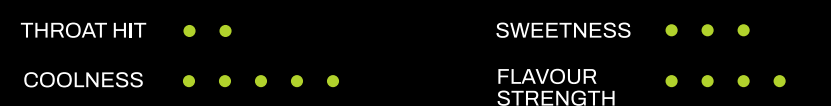
Classic, bubbly cola flavour with a sweet cherry explosion for an incredible mouth-feel.



### Cherry Ice



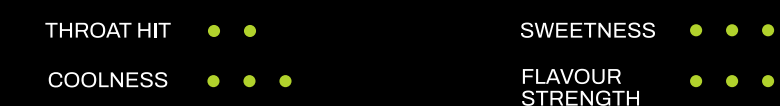
Delicious wild cherries drenched in ice for a sweet, icy elixir to cool your senses.



### Mango Peach Pineapple



Rejuvenating blend of creamy mango, sweet peaches, and tangy pineapple.



## Strawberry Raspberry Cherry



Fresh strawberry flavour complemented by sour raspberries and sweet cherries.

THROAT HIT ● ●      SWEETNESS ● ● ●  
COOLNESS ● ● ●      FLAVOUR STRENGTH ● ● ● ● ●

## Blue Raspberry Lemonade



Tantalising combination of blue raspberry and tangy lemonade.

THROAT HIT ● ●      SWEETNESS ● ● ●  
COOLNESS ● ● ●      FLAVOUR STRENGTH ● ● ● ● ●

## Lemon Lime



Escape to the tropics with a hop in your step with this mesmerising lemon-lime blend.

THROAT HIT ● ●      SWEETNESS ● ● ●  
COOLNESS ● ● ●      FLAVOUR STRENGTH ● ● ● ● ●

## Mineral Water



Experience the pure and refreshing feel of drinking straight from a natural spring.

THROAT HIT ● ●      SWEETNESS ● ● ●  
COOLNESS ● ● ●      FLAVOUR STRENGTH ● ● ● ● ●

# WE CALL THIS NASTY HOOQA

**NASTY**  
HOOQA



**DTL Freebase Formula**  
3mg

**DTL**

**10K puff**



Intense Vapour Cloud



Digital Display



USB-C Recharge



Single Mesh Coil Pod

Approx. 10,000 puffs

Designed for vaping purists and shisha lovers, experience the ultimate Direct-To-Lung experience, powered by award-winning NASTY Freebase e-liquids for smoother, bolder flavour and more intense cloud.

## Apple Peach



Crisp, sweet apples and succulent peaches.

THROAT HIT ● SWEETNESS ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Bad Blood



Sweet, earthy blackcurrant flavour with a pop of low mint.

THROAT HIT ● SWEETNESS ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Blue Raspberry Cherry



Tangy blue raspberry combined with a pop of sweet cherry.

THROAT HIT ● SWEETNESS ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Blue Sour Raspberry



The deep sweetness of blueberries balanced by sour raspberries.

THROAT HIT ● SWEETNESS ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Cushman



The original Cushman Mango flavour.

THROAT HIT ● SWEETNESS ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Grape Ice



Icy cool, refreshing blend of rich dark grapes.

THROAT HIT ● SWEETNESS ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Grape Raspberry Ice



Classic shisha with grapes, sweet raspberries and a pop of mint.

THROAT HIT ● SWEETNESS ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Lemon Cherry



Sharp lemon flavour with hints of fresh cherries.

THROAT HIT ● SWEETNESS ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Shisha Double Apple



Classic shisha with sweet red and tangy green apples.

THROAT HIT ● SWEETNESS ● ● ● ● ●  
COOLNESS ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Shisha Lemon Mint



Classic shisha infused with lemon and sweet mint.

THROAT HIT ● SWEETNESS ● ● ● ● ●  
COOLNESS ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Shisha Strawberry Guava Kiwi



Sweet, refreshing combination of strawberry, guava and kiwi.

THROAT HIT ● SWEETNESS ● ● ● ● ●  
COOLNESS ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Shisha Tobacco Apple



Premium tobacco infused with sweet, floral apples.

THROAT HIT ● SWEETNESS ● ● ● ● ●  
COOLNESS ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Vimto Bull



Supercharged, brilliant mixed fruit and berries flavour.

THROAT HIT ● SWEETNESS ● ● ● ● ●  
COOLNESS ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Shisha Watermelon Ice



Icy cool, refreshing blend of juicy watermelon.

THROAT HIT ● SWEETNESS ● ● ● ● ●  
COOLNESS ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

# WE CALL THIS NASTY POD

**NASTY** POD  
PX2



Salt nic  
20mg

500mAh  
Battery Capacity  
Rechargeable

Charging USB  
Type-C

600puff  
Puff Count  
Approx. Puff 600

Replaceable  
Pods.

Choose from our 6 NASTY POD PX2 Starter Kit options. Each comes with ONE FREE flavour pod.

## Blue Bangs



Featuring a vibrant orchestra of natural flavours that harmonize effortlessly.

THROAT HIT ● ● SWEETNESS ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ●

## Pineapple Ice



Refreshing blast of sweet-sour pineapples on ice for that exotic island getaway feel.

THROAT HIT ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ● ●

## Lemon Lime



Escape to the tropics with a hop in your step with this mesmerising lemon-lime blend.

THROAT HIT ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ● ●

## Watermelon Ice



A cool and revitalizing explosion of frozen watermelon sweetness.

THROAT HIT ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ● ●

## Blueberry Sour Raspberry



Mouthwatering combination of sweet blueberry and sour raspberries.

THROAT HIT ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ● ●

## Menthol



Clean menthol flavour that feels like the cool side of your pillow on a warm summer night.

THROAT HIT ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ● ●

## Blue Raspberry Lemonade



Tantalising combination of blue raspberry and tangy lemonade.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Aqua Lemon



Ultra fresh flavour with a squeeze of lemon and a dash of mint.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●

## Pineapple Ice



Refreshing blast of sweet-sour pineapples on ice for that exotic island getaway feel.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●●●

## Mineral Water



Experience the pure and refreshing feel of drinking straight from a natural spring.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●

## Strawberry, Raspberry & Cherry



Fresh strawberry flavour complemented by sour raspberries and sweet cherries.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Cherry Ice



Delicious wild cherries drenched in ice for a sweet, icy elixir to cool your senses.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●

## Lemon Lime



Escape to the tropics with a hop in your step with this mesmerising lemon-lime blend.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Kiwi Passion Fruit Guava



Tangy kiwi and fresh passion fruit layered in tropical guava flavour.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●



## Blue Bangs



Featuring a vibrant orchestra of natural flavours that harmonize effortlessly.

THROAT HIT ●● SWEETNESS ●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Fruit Rush



Delicious candied gummy flavour for a brighter, sweeter day that no one can mess up.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Menthol



Clean menthol flavour that feels like the cool side of your pillow on a warm summer night.

THROAT HIT ●● SWEETNESS ●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●

## Fizzy Cherry



Classic, bubbly cola flavour with a sweet cherry explosion for an incredible mouth-feel.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Blueberry Sour Raspberry



Mouthwatering combination of sweet blueberry and sour raspberries.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Blueberry Raspberry Lemonade



Tantalising combination of blue raspberry and tangy lemonade.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Strawberry Raspberry



Fresh strawberry flavour enhanced by the unique tartness of raspberries.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Watermelon Ice



A cool and revitalizing explosion of frozen watermelon sweetness.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●●●

# WE CALL THIS NASTY POD

**NASTY** POD  
PX10



NASTY POD PX10 allows you to switch up UNBEATABLE flavours with 10ml replaceable pods.

## Aqua Lemon



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Ultra fresh flavour with a squeeze of lemon and a dash of mint.

THROAT HIT ●●●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Watermelon Ice



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Refreshing, icy sweet blast of watermelon.

THROAT HIT ●●●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Strawberry Pineapple Apple



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Sweet, tangy strawberry with notes of pineapple and apple.

THROAT HIT ●●●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Mango



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Nothing comes close to our sweet and creamy ripe mango flavor.

THROAT HIT ●●●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Pineapple Ice



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Refreshing blast of sweet-sour pineapples on ice.

THROAT HIT ●●●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Peach Ice



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Sweet peach with a dash of icy mint.

THROAT HIT ●●●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Passion Fruit



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Fresh and intense taste of rich, passion fruit.

THROAT HIT ●●●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Caramel Tobacco



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Brown tobacco laced with rich, golden caramel.

THROAT HIT ●●●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●

## Kiwi Passion Fruit Guava



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Tangy kiwi and fresh passion fruit layered in tropical guava flavour.

THROAT HIT ● ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ● ●

## Cranberry Grape



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Black grapes mixed with tangy cranberries.

THROAT HIT ● ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ● ●

## Cherry Cola



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Classic cola flavour with a cherry explosion.

THROAT HIT ● ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ● ●

## Blackcurrant



WARNING:  
This product  
contains nicotine,  
Nicotine is an  
addictive chemical.

Juicy and intense blend of succulent blackcurrants.

THROAT HIT ● ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ● ●

## Watermelon Ice



Refreshing, icy sweet blast of watermelon.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ●

## Strawberry Pineapple Apple



Sweet, tangy strawberry with notes of pineapple and apple.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Pineapple Ice



Refreshing blast of sweet-sour pineapples on ice for that exotic island getaway feel.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Kiwi Passion Fruit Guava



Tangy kiwi and fresh passion fruit layered in tropical guava flavour.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Passion Fruit



Fresh and intense taste of rich, passion fruit.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Mango



Nothing comes close to our sweet and creamy ripe mango flavor.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Aqua Lemon



Ultra fresh flavour with a squeeze of lemon and a dash of mint.

THROAT HIT	● ● ● ●	SWEETNESS	● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

## Peach Ice



Sweet peach with a dash of icy mint.

THROAT HIT	● ● ● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ● ●

**NASTY**

# WE CALL THIS NASTY LIQ



ENJOY UNBEATABLE FLAVORS IN YOUR FAVORITE DEVICES.

	Salt nic
30ml	35mg, 50mg

Mouthwatering flavors and super smooth draw. This all-new e-liquid delivers the same experience of using disposable devices.

### Clear



Enjoy a crystal-clear, unparalleled flavor experience that will have your senses rejuvenated.

THROAT HIT	● ● ●	SWEETNESS	● ● ●
COOLNESS	● ● ●	FLAVOUR STRENGTH	● ● ● ●

### Strawberry Milk



Rich, creamy milk blended with juicy, sweet strawberries for an all-day yummy feeling.

THROAT HIT	● ● ●	SWEETNESS	● ● ●
COOLNESS		FLAVOUR STRENGTH	● ● ● ● ●

### Strawberry Raspberry



Fresh strawberry flavor enhanced by the unique tartness of raspberries.

THROAT HIT	● ● ●	SWEETNESS	● ● ●
COOLNESS	● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

### Vhimto Bull



Get a taste of this brilliantly supercharged mixed fruit flavor for an extra pep in your day.

THROAT HIT	● ● ●	SWEETNESS	● ● ●
COOLNESS	● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

### Watermelon Ice



A cool and revitalizing explosion of frozen watermelon sweetness.

THROAT HIT	● ● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

### Watermelon Strawberry



Refreshing fusion of watermelon and strawberry creates a sweet, juicy delight.

THROAT HIT	● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

### Peach Ice



Enjoy a cool, aromatic vape experience with succulent, sweet peaches and icy mint.

THROAT HIT	● ● ●	SWEETNESS	● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

### Pomegranate Berry



Sweet and tangy pomegranate blended with fresh, juicy berries for a vibrant vape.

THROAT HIT	● ● ●	SWEETNESS	● ● ● ●
COOLNESS	● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

## Raspberry Watermelon



A delightful combination of juicy raspberries and refreshing watermelon juice.

THROAT HIT ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Spearmint



Experience a crisp and invigorating spearmint freshness to revitalize your senses.

THROAT HIT ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Strawberry Kiwi



Juicy strawberries and lively kiwi blended to create a refreshing taste experience.

THROAT HIT ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Guava Ice



Savor the unique taste of guava with its sweet and slightly tart notes, followed by a floral aroma.

THROAT HIT ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Kiwi Passion Fruit Guava



Tangy kiwi and fresh passion fruit layered in tropical, aromatic guava.

THROAT HIT ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Mango Blackcurrant



Delicious wild cherries drenched in ice for a sweet, icy experience.

THROAT HIT ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Mango Peach



Indulge in a delightful and revitalizing blend of mango and peach for a beach-getaway feeling.

THROAT HIT ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Mix Berries Grape



Tantalizing blend of sweet, tart, and juicy flavors, combining various berry notes with grape.

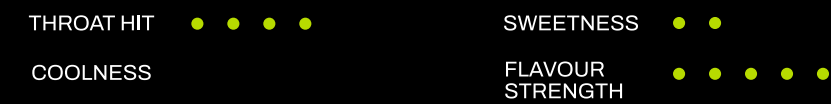
THROAT HIT ● ● ● SWEETNESS ● ● ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●



### Creamy Tobacco



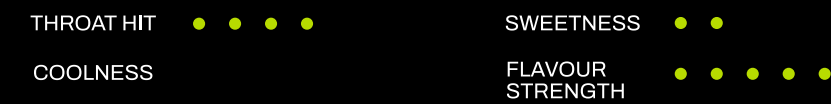
High-quality tobacco flavor with a luxurious, creamy finish suitable for tobacco lovers.



### Custard Tobacco



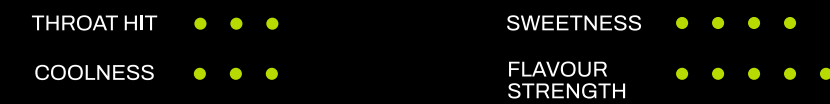
Premium tobacco with a luscious custard undertone for a creamy-sweet finish you'll love.



### Fruit Fusion



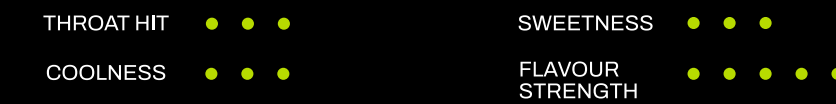
Discover a harmonious sweet and sour medley of sensational fruits that awakens your taste buds.



### Grape Pomegranate



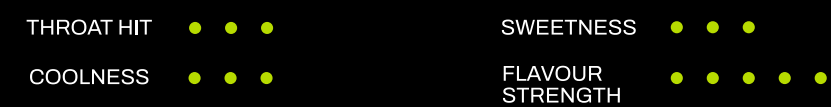
Rich grape sweetness meets the tart, exotic allure of pomegranate, a delightfully flavorful blend.



### Grape Raspberry



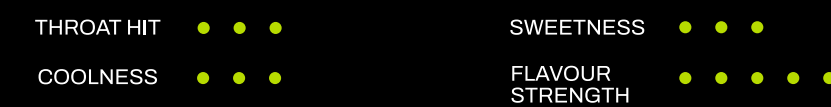
Sweet grapes mixed with tangy raspberries for a refreshing burst of fruity delight.



### Aloe Grape



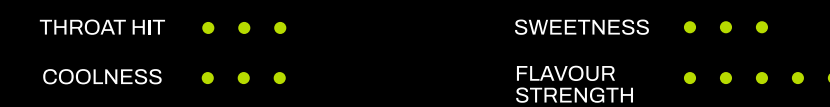
Refreshing aloe vera mixed with sweet grapes for lasting freshness throughout the day.



### Blue Raspberry



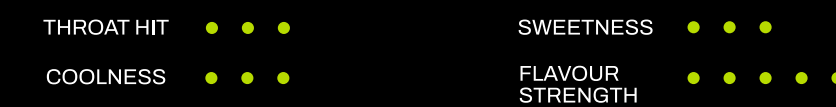
Sweet and tart flavors blend harmoniously in these juicy blue raspberries.



### Blueberry Raspberry Strawberry



Sweet and tart flavors sing brightly in this blend of blue raspberry and strawberry.



# Cherry Cola



Try this classic cola flavor with a cherry twist for a sweet and fizzy vape experience.

THROAT HIT ● ● ●  
COOLNESS ● ● ●

SWEETNESS ● ● ●  
FLAVOUR STRENGTH ● ● ● ● ●

# WE CALL THIS NASTY LIQ

# NASTY



	Salt nic
10ml	20mg

Experience the same satisfaction you get with disposables in our incredibly tasty, newly formulated salt nicotine e-liquids.

## Pineapple Ice

NEW FLAVOR



Refreshing blast of sweet-sour pineapples on ice.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Blueberry Raspberry Lemonade

NEW FLAVOR



Ripe blueberries, sun-kissed raspberries, and zesty lemon a fruity masterpiece.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●● FLAVOUR STRENGTH ●●●●●●

## Menthol

NEW FLAVOR



Clean menthol flavour that's extremely refreshing.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●●●

## Blue Bangs

NEW FLAVOR



An orchestra of natural flavors harmonized to perfection.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●●●

## Strawberry Raspberry



Fresh strawberry flavour enhanced by the distinctive taste of blue raspberry.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●●●

## Fruit Fusion



Tasty mix of sweet and sour flavors that gives your taste buds a zingy, tangy sensation.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●●●

## Pink Lemonade



Refreshing mix of tart cranberry juice and sweet lemonade.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●●●

## Mango Peach Pineapple



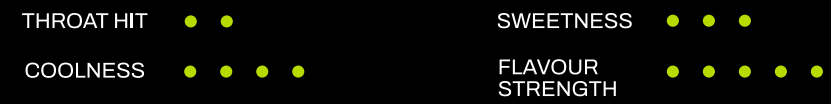
Rejuvenating blend of creamy mango, sweet peaches, and tangy pineapple.

THROAT HIT ●● SWEETNESS ●●●●  
COOLNESS ●●●●●● FLAVOUR STRENGTH ●●●●●●

### Pineapple Ice



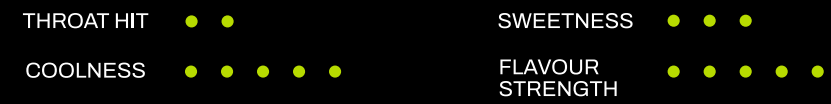
Refreshing blast of sweet-sour pineapples on ice.



### Peach Ice



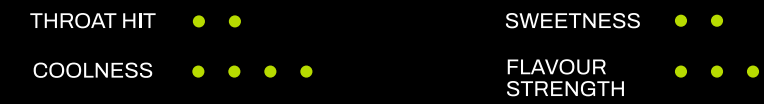
Sweet peach with a dash of icy mint.



### Mineral Water



Pure and refreshing, straight from a natural spring.



### Menthol



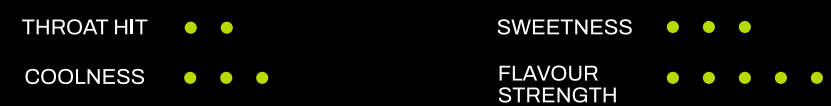
Clean menthol flavour that's extremely refreshing.



### Mango Peach Pineapple



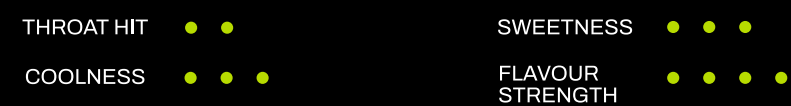
Rejuvenating blend of creamy mango, sweet peaches, and tangy pineapple.



### Lemon Lime



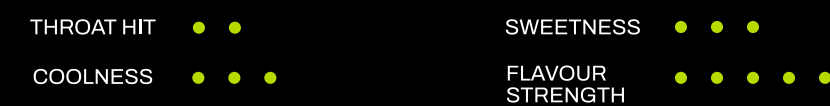
Escape to the tropics with this beautiful lemon-lime blend.



### Kiwi Passion Fruit Guava



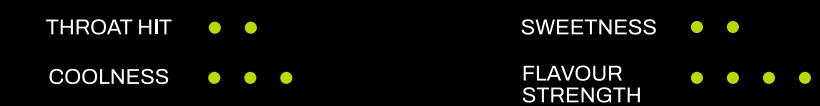
Tangy kiwi and fresh passion fruit layered in tropical guava flavour.



### Gummy Bear



Delicious candied gummy flavour to sweeten your day.



## Berry Bull



Get a taste of this brilliant, supercharged mixed fruit flavour.

THROAT HIT ● ● SWEETNESS ● ● ●  
COOLNESS ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Watermelon Ice



Refreshing, icy sweet blast of watermelon.

THROAT HIT ● ● SWEETNESS ● ● ●  
COOLNESS ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Tobacco Menthol



Cool, menthol layered with premium grade tobacco.

THROAT HIT ● ● ● SWEETNESS ●  
COOLNESS ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

## Blueberry Sour Raspberry



The deep sweetness of blueberries balanced by sour raspberries.

THROAT HIT ● ● SWEETNESS ● ● ●  
COOLNESS ● ● ● ● ● FLAVOUR STRENGTH ● ● ● ● ●

# WE CALL THIS NASTY LIQ

ENJOY UNBEATABLE FLAVORS IN YOUR FAVORITE DEVICES.

**NASTY** 



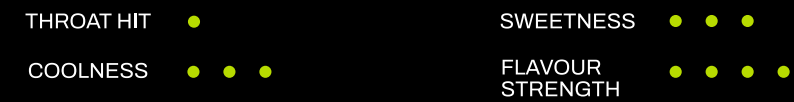
	Freebase	
	60ml	3mg

Mouthwatering flavors and super smooth draw. This all-new e-liquid delivers the same experience of using disposable devices.

### Clear



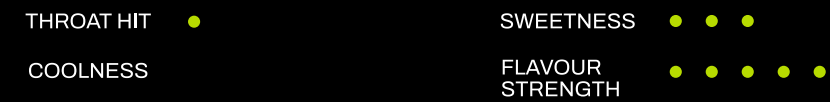
Enjoy a crystal-clear, unparalleled flavor experience that will have your senses rejuvenated.



### Strawberry Milk



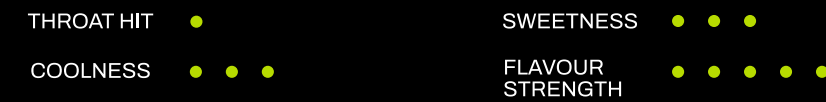
Rich, creamy milk blended with juicy, sweet strawberries for an all-day yummy feeling.



### Strawberry Raspberry



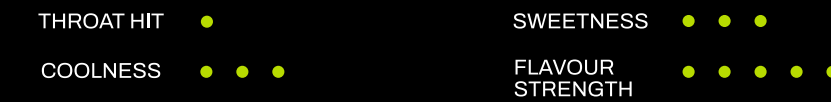
Fresh strawberry flavor enhanced by the unique tartness of raspberries.



### Vhimto Bull



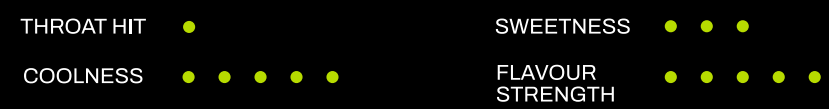
Get a taste of this brilliantly supercharged mixed fruit flavor for an extra pep in your day.



### Watermelon Ice



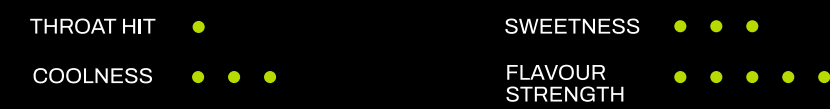
A cool and revitalizing explosion of frozen watermelon sweetness.



### Watermelon Strawberry



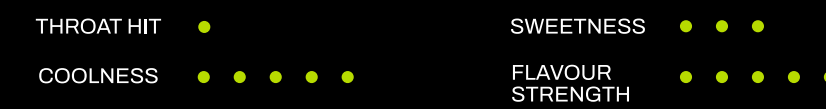
Refreshing fusion of watermelon and strawberry creates a sweet, juicy delight.



### Peach Ice



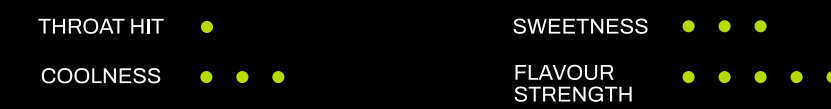
Enjoy a cool, aromatic vape experience with succulent, sweet peaches and icy mint.



### Pomegranate Berry



Sweet and tangy pomegranate blended with fresh, juicy berries for a vibrant vape.

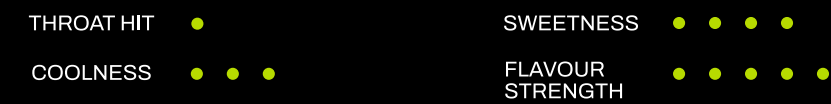




### Raspberry Watermelon



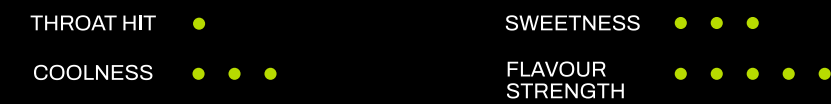
A delightful combination of juicy raspberries and refreshing watermelon juice.



### Spearmint



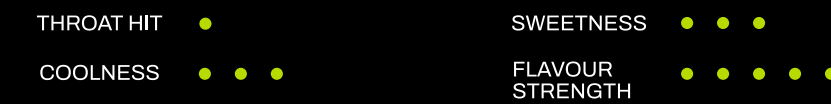
Experience a crisp and invigorating spearmint freshness to revitalize your senses.



### Strawberry Kiwi



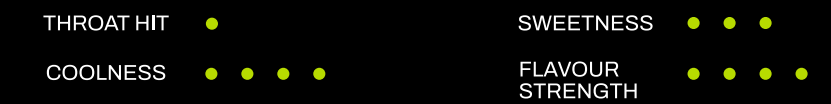
Juicy strawberries and lively kiwi blended to create a refreshing taste experience.



### Guava Ice



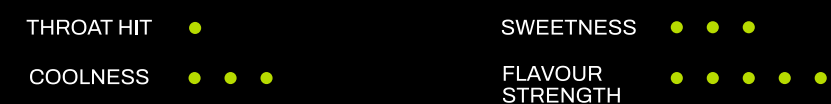
Savor the unique taste of guava with its sweet and slightly tart notes, followed by a floral aroma.



### Kiwi Passion Fruit Guava



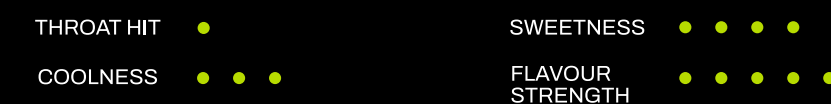
Tangy kiwi and fresh passion fruit layered in tropical, aromatic guava.



### Mango Blackcurrant



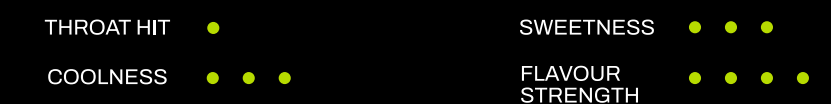
Delicious wild cherries drenched in ice for a sweet, icy experience.



### Mango Peach



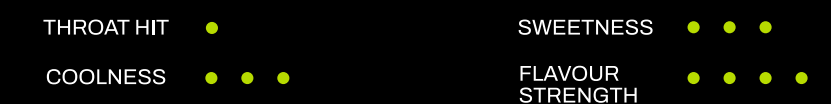
Indulge in a delightful and revitalizing blend of mango and peach for a beach-getaway feeling.



### Mix Berries Grape



Tantalizing blend of sweet, tart, and juicy flavors, combining various berry notes with grape.



### Creamy Tobacco



High-quality tobacco flavor with a luxurious, creamy finish suitable for tobacco lovers.

THROAT HIT	●	SWEETNESS	● ●
COOLNESS		FLAVOUR STRENGTH	● ● ● ● ●

### Custard Tobacco



Premium tobacco with a luscious custard undertone for a creamy-sweet finish you'll love.

THROAT HIT	●	SWEETNESS	● ●
COOLNESS		FLAVOUR STRENGTH	● ● ● ● ●

### Fruit Fusion



Discover a harmonious sweet and sour medley of sensational fruits that awakens your taste buds.

THROAT HIT	●	SWEETNESS	● ● ● ●
COOLNESS	● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

### Grape Pomegranate



Rich grape sweetness meets the tart, exotic allure of pomegranate, a delightfully flavorful blend.

THROAT HIT	●	SWEETNESS	● ● ●
COOLNESS	● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

### Grape Raspberry



Sweet grapes mixed with tangy raspberries for a refreshing burst of fruity delight.

THROAT HIT	●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

### Aloe Grape



Refreshing aloe vera mixed with sweet grapes for lasting freshness throughout the day.

THROAT HIT	●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

### Blue Raspberry



Sweet and tart flavors blend harmoniously in these juicy blue raspberries.

THROAT HIT	●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

### Blueberry Raspberry Strawberry



Sweet and tart flavors sing brightly in this blend of blue raspberry and strawberry.

THROAT HIT	●	SWEETNESS	● ● ● ●
COOLNESS	● ● ● ●	FLAVOUR STRENGTH	● ● ● ● ●

## Cherry Cola



Try this classic cola flavor with a cherry twist for a sweet and fizzy vape experience.

THROAT HIT ●

COOLNESS ● ● ●

SWEETNESS ● ● ●

FLAVOUR STRENGTH ● ● ● ● ●

# WE CALL THIS NASTY JUICE

OFTEN IMITATED,  
NEVER DUPLICATED.

## Freebase

60ML	3MG, 6MG	70VG, 30PG
------	----------	------------

## Saltnic

30ML	35MG, 50MG	50VG, 50PG
------	------------	------------



Experience the original NASTY JUICE line-up, now improved with bolder flavor, smoother draw, and optimised for longer-lasting performance.

## Bad Blood



**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

Sweet, earthy blackcurrant flavor with a pop of low mint.

THROAT HIT ● ●  
COOLNESS ● ● ●

SWEETNESS ● ● ● ●  
FLAVOUR STRENGTH ● ● ● ● ●

## Devil Teeth



**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

Sweet, ripe honeydew with a low mint infusion.

THROAT HIT ● ●  
COOLNESS ● ● ●

SWEETNESS ● ● ● ●  
FLAVOUR STRENGTH ● ● ● ● ●

## Asap Grape



**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

Mouth-watering sweetness of ripe black grapes.

THROAT HIT ● ●  
COOLNESS ● ● ● ● ●

SWEETNESS ● ● ● ●  
FLAVOUR STRENGTH ● ● ● ● ●

## Slow Blow



**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

Winning blend of zingy pineapple and zesty lime soda.

THROAT HIT ● ●  
COOLNESS ● ● ● ● ●

SWEETNESS ● ● ● ●  
FLAVOUR STRENGTH ● ● ● ● ●

## Wicked Haze



**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

Fresh mix of ripe blackcurrant and sweet lemonade.

THROAT HIT ● ●  
COOLNESS ● ● ● ● ●

SWEETNESS ● ● ● ●  
FLAVOUR STRENGTH ● ● ● ● ●

## Cushman



**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

The original Cushman Mango flavor that's nothing short of legendary.

THROAT HIT ● ●  
COOLNESS ● ● ● ● ●

SWEETNESS ● ● ● ●  
FLAVOUR STRENGTH ● ● ● ● ●

## Trap Queen



**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

Taste of delightfully ripe strawberries, freshly harvested from the farm.

THROAT HIT ● ●  
COOLNESS ● ● ● ● ●

SWEETNESS ● ● ● ●  
FLAVOUR STRENGTH ● ● ● ● ●

## Green Ape



**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

**WARNING:**  
This product contains nicotine. Nicotine is an addictive chemical.

Experience the goodness of this mild yet flavorful green apple e-juice.

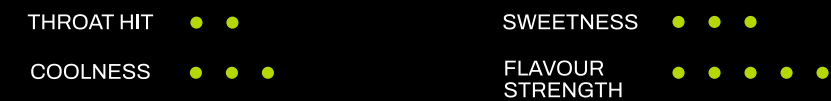
THROAT HIT ● ●  
COOLNESS ● ● ● ● ●

SWEETNESS ● ● ● ●  
FLAVOUR STRENGTH ● ● ● ● ●

## Silver Blend



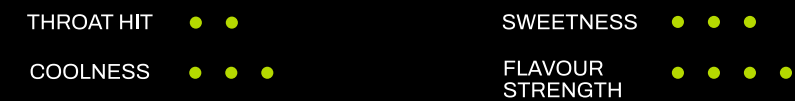
A classic tobacco blend with hints of velvety vanilla custard.



## Bronze Blend



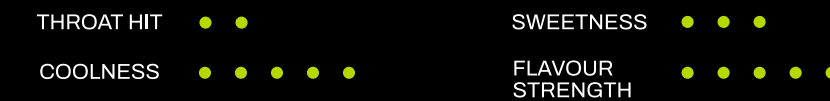
Rich tobacco laced with golden caramel for a nice, smooth tobacco blend that's not too sweet.



## Cushman Mango Strawberry



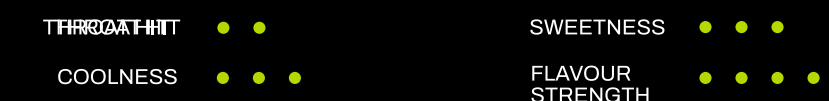
Experience a wonderful taste from the world's best Strawberry and Mango mixture ever made.



## Cushman Mango Banana



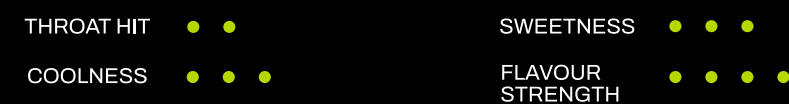
Mixture of Banana and Mango for an exclusive taste that will definitely blow your mind.



## Cushman Mango Grape



A combination of Mango and Grape for a new yet unique and exotic flavor that will tingle your senses.



## Passion Killa



A blend of tangy passion fruit and zesty lemonade bursting with flavor, leaving your revitalized.





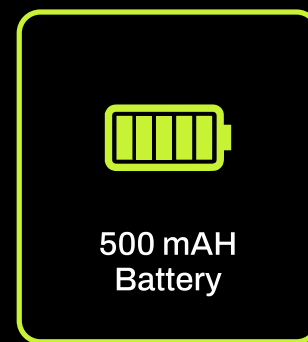
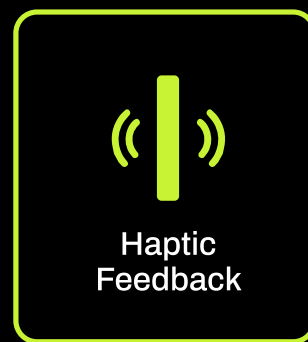
 nCIG

**The Smoker's Choice.**

We want to assist you to be the best version of yourself- a you free of addiction to cigarettes. In essence, enabling you to be more.

And that's what we do each day - continuously improving and innovating, to be more for you.

# ncig™ pro



Available in 4 premium colours.

■ Tiffany ■ Sage ■ Kendall ■ Sangria



# Experience ultimate all-day performance with ncig pro

500mAh

Enhanced battery capacity.

New firing system.

Horizontal coil for purer flavour delivery.

Improved nicotine delivery.

Ergonomic body design.

25% more e-liquid per ncig™ pod.

30-mins full charge.

Child lock safety feature.

# ncig™ extra

Premium Accessories.

The skin and neck strap utilizes our proprietary Grav-Loc technology for fast and secure docking



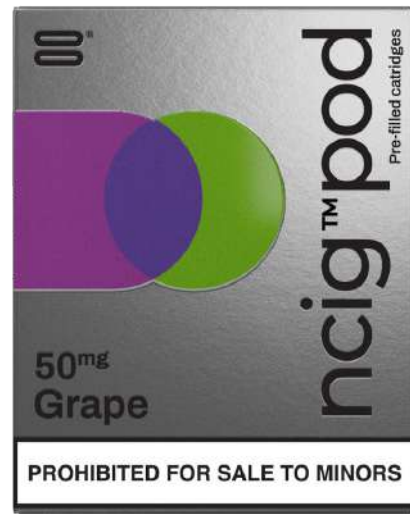
# ncig™ pod

Rasa lebih puas, tahan lebih lama.

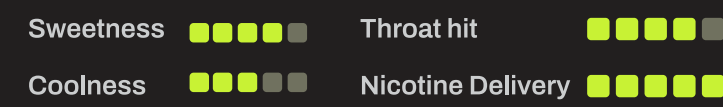
-  x3
- 2.2 mL**  
per pod
-  Horizontal Coil system
-  MoistureLoc™ Leak Protection



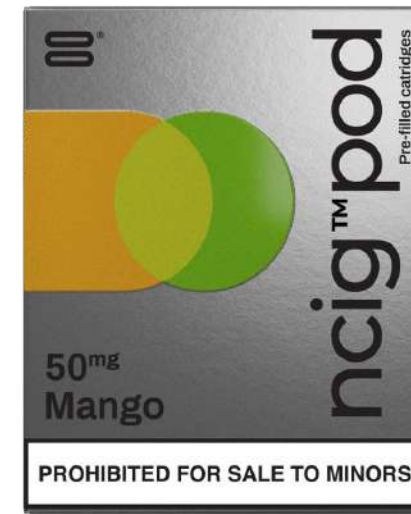
### Grape



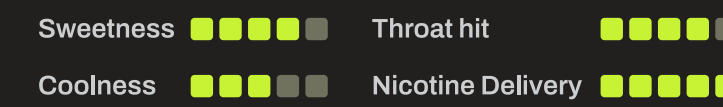
Savour the mouth-watering sweetness of ripe black grapes.



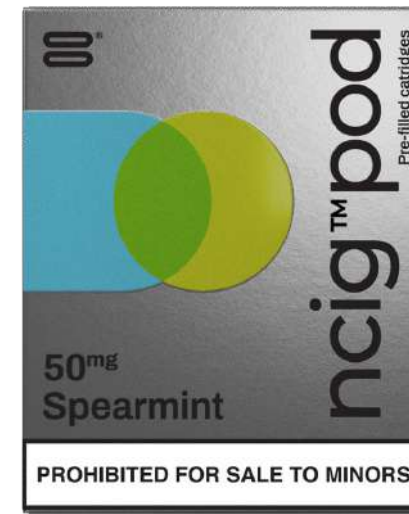
### Mango



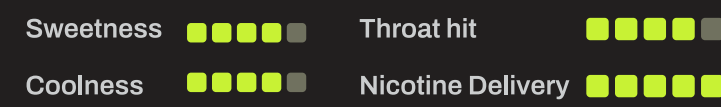
A delicious tropical mango flavor you won't want to miss.



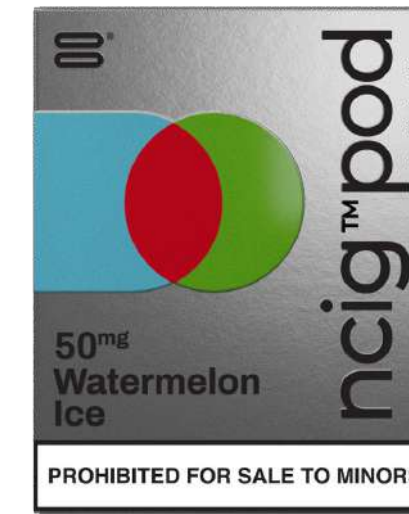
### Spearmint



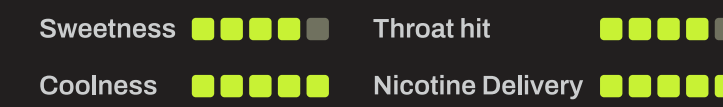
All-new, improved Menthol formula that's extremely refreshing.



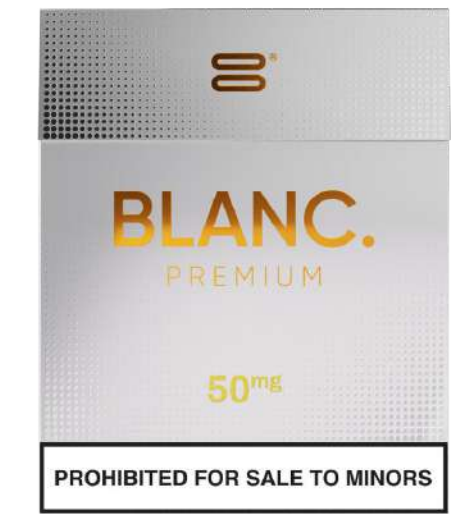
### Watermelon Ice



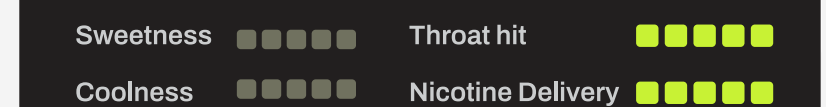
A refreshing combination of sweet, juicy watermelon and icy mint.



### Blanc Premium



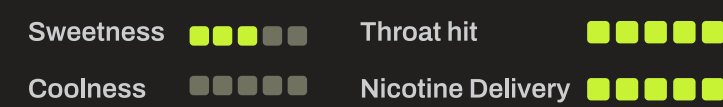
Crafted from premium ingredients for a bolder taste and strong throat hit.



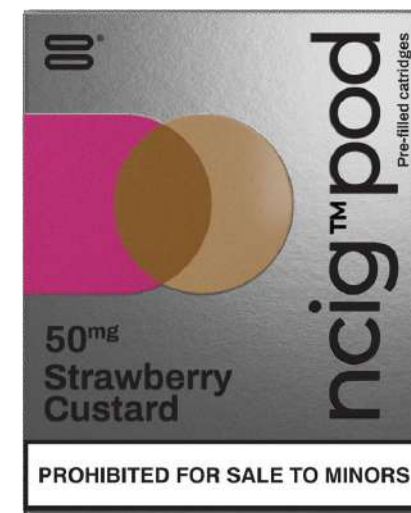
### Buttery Toffee



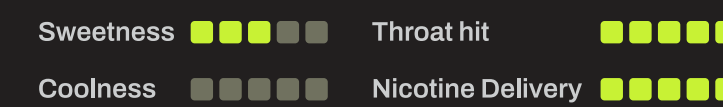
Signature toffee-sweet delicacy now richer and creamier.



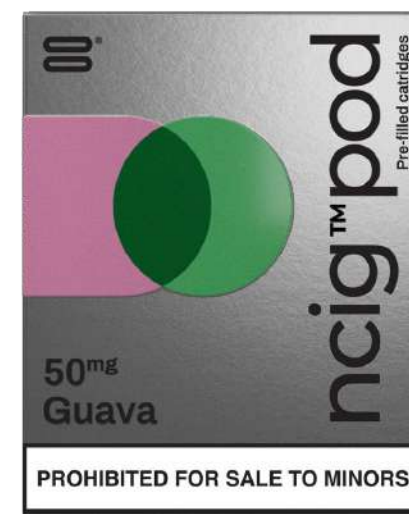
### Strawberry Custard



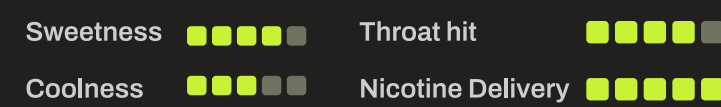
Vibrant strawberry features with playful notes of custard.



### Guava



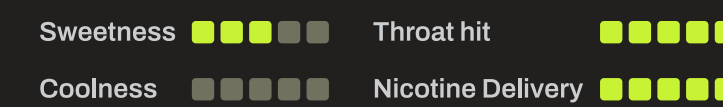
Featuring a sweet and vibrant guava flavour from start to finish.



### Coffee



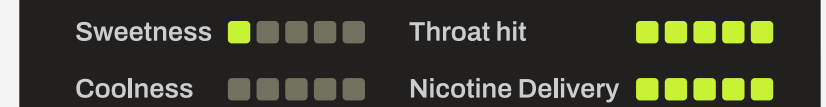
Indulge in the taste of a rich, smooth and robust coffee blend.



### Blanc Classic



A premium blend of tobacco formulated for a taste of nostalgia.



**WE  
CALL  
THIS  
NASTY  
SUPPORT**

**NASTY**

**UNBEATABLE.**

### CDU Tester



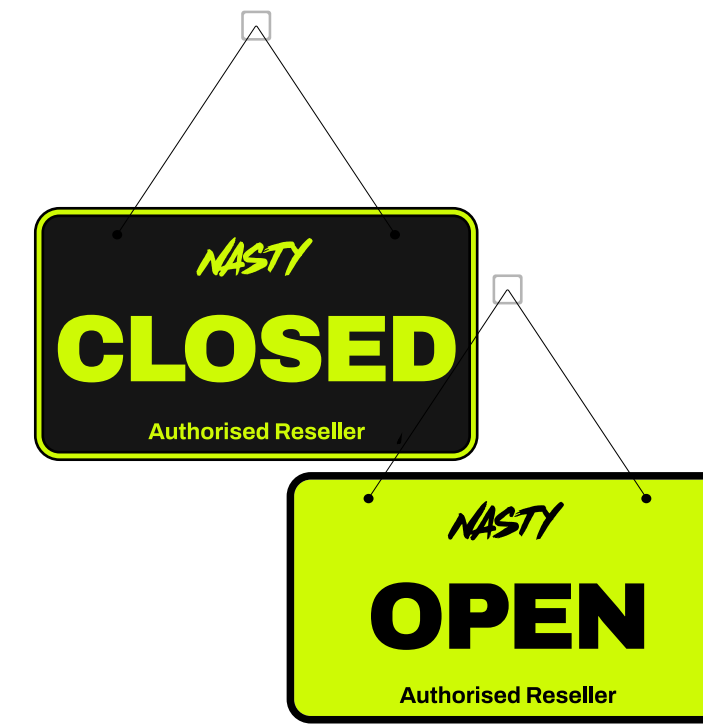
Get more foot traffic in your store with our live product testers.

### Popup Booth



Hog the attention with our attractive Popup Booths.

### Nasty Door Sign



Make sure they know NASTY is available in your store with our door signs.

### Nasty Bogo Box



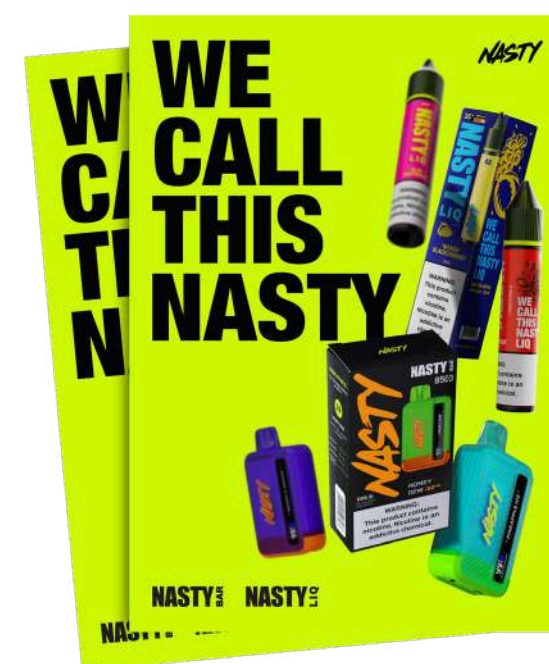
The perfect statement piece to bring the NASTY vibe to your store.

### Shelf Talker



Engage shoppers' attention with our captivating shelf-talkers.

### Vinyl Sticker Door



Make sure they know which NASTY products you carry with our vinyl door stickers.

### Fancy Nasty Sticker



Show the world what you're about with these fancy NASTY stickers.

### Price Tag Label



Stylish and efficient NASTY price tag labels.

### Nasty Wall Clock



Keep your schedule impeccable with this striking NASTY themed, black and neon coloured wall clock.

### Corporate Pen



Simple, straightforward NASTY-made pen.

### Nasty Transparent Luggage



Lime green colored transparent polycarbonate suitcase with NASTY branding.

### Nasty Multi-use Bag



Simple, minimalist style pouch bags in striking NASTY fashion.

### Nasty Rubber Keychain



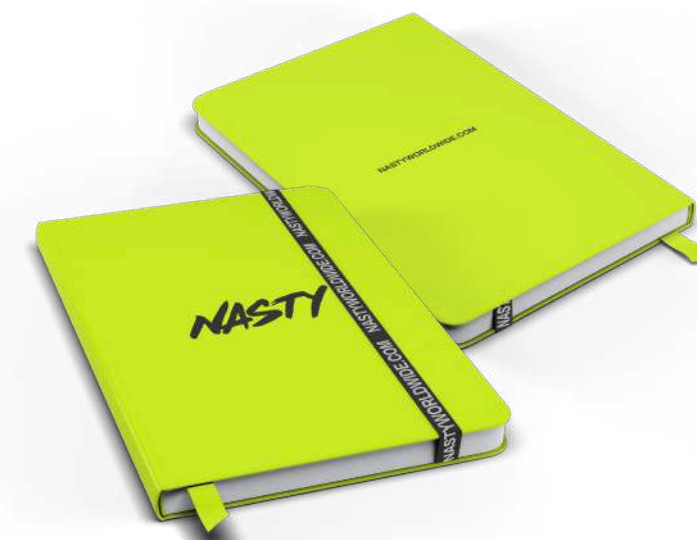
Spruce up your everyday gear with our striking NASTY keychains.

### Packing Tape



Striking black and lime green NASTY packing tape.

### Neon Notebook



50-sheet unique NASTY corporate notebook

### Nasty Iphone Case



One of a kind colour specially crafted by NASTY for a unique experience.

# OUR COMPETITIVE ADVANTANGE

## WORLD CLASS CRAFTED E-LIQUIDS

NASTY delivers unbeatable flavours and satisfaction designed by master craftsmen, winning awards and recognition in compliance with market regulations across the globe.

## UNIQUE BRANDING & DESIGN LANGUAGE

NASTY products look and feel different, engaging consumers on a deeper level. Our brand positioning and product design philosophy allows us to cut through the noise and grab attention.

## WIDER RANGE OF CONSUMER SEGMENTS

NASTY offers a continuously evolving ENDS ecosystem that covers multiple consumer segments via multiple channels with easy-to-understand communications to guide consumers through their journey with ENDS.





# WE UNDERSTAND CONSUMERS

Since 2015.

**50,000**

Retail points worldwide

**3.5M**

NASTY consumers

**83 COUNTRIES**

NASTY sold across 6 continents



At NASTY Labs, we focus on two things to set us apart from our competitors:

**We craft our own unique flavours** using the very best in e-liquid technology and insights from our global consumer base and regulations worldwide.

**We design our own devices, packaging and in-store marketing support** using our 3-step NASTY Design Philosophy for conversion, retention and loyalty.

- 1 Lure**  
First purchase triggered by fresh, attractive and engaging designs, packaging and display. Basically, a product that sells itself on the shelf.
- 2 Hook**  
Second purchase triggered by unbeatable flavour experience and satisfaction, something memorable that they've never had before.
- 3 Capture**  
Third purchase onwards relies on quality: consistent performance to the very last drop, every single time, in every NASTY product.

Client brand products developed by NASTY Labs



# TOBACCO HARM REDUCTION

Vaping has been around since the early 1980s. In the beginning it developed a niche following of consumers and was mostly for recreational use, never reaching the masses.

Vaping in the past was without a purpose.

The introduction of salt nicotine e-liquids in 2015 changed the industry forever. This new potent type of nicotine gave smokers a viable alternative that was **95%** less harmful than cigarettes according to the Royal College of Physicians UK.

**86M** ENDS consumers worldwide  
[2023]

**\$25B** ENDS market value  
[2023]

## Electronic Nicotine Delivery Systems (ENDS)

NASTY develops and manufactures a complete ENDS ecosystem aimed at adult smoking cessation.

### ENDS

**55%**  
Efficacy Rate

- Up to 55% efficacy for long-term smoking cessation at 5% concentration.
- Closely mimics the habits of smokers with the additional advantage of flavour variety and on-demand convenience.
- Releases relatively harmful vapour compared to carcinogenic cigarette smoke.

### NRT

**10%**  
Efficacy Rate

- Nicotine Replacement Therapy (NRT) solutions offer a 5 to 10% efficacy rate for long-term smoking cessation.
- The application of NRTs include nicotine gum, patches, inhalers, nasal sprays, and toothpicks
- Delivers nicotine that is absorbed orally and through the skin, but does not satisfy smoker "habits"

### UNASSISTED

**4%**  
Efficacy Rate

- Without support, the World Health Organization (WHO) estimates the success rate of unassisted smoking cessation at 1 in 25.
- Safest method to quit smoking but most challenging to achieve lasting results.
- Profession counselling and medication can more than double a smoker's chances of successfully quitting.

